CDNS 5402
Heritage Conservation II: Theory in Practice
Winter 2015

Instructor: Susan M. Ross, Assistant Professor, School of Canadian Studies
Location: Dunton Tower, Room 1216, unless otherwise indicated
Time: Mondays, 6:05 - 8:55 pm
Office: Dunton Tower, Room 1218
Email: susan.ross@carleton.ca

Prerequisite(s): CDNS 5401 or permission of the School of Canadian Studies.

COURSE DESCRIPTION AND LEARNING OBJECTIVES
Building on CDNS 5401 Heritage Conservation I, students in this graduate seminar study the application of heritage conservation theory to practice. They learn about existing models for the conservation and management of heritage resources in Canada, and specific practices in research, planning, development and interpretation. They become familiar with the wide range of disciplines involved in the practice of conservation, special areas of expertise and related types of activities, and how disciplines interact. They will review existing local, provincial and federal governmental programmes and policies through the critical lens of theoretical frameworks discussed in the fall seminar and learn about local, national and international non-governmental organizations. The approach includes lectures, discussion of readings and project work. Guest speakers are invited who represent different disciplines, types of practices and organizations. Site visits and field trips in Ottawa are planned as part of assignments and lecture time.

The focus of the student work in the first two assignments will be on developing a critical understanding of the methodologies used in a range of conservation policy and planning documents, as well as to develop familiarity with basic tools like documentation and inventories. Students will learn how to survey and document the history, heritage and transformation of a common yet still not fully explored building typology while expanding the established focus of the inventory process from the building to the landscape, and to related intangible values. The approach combines group discussion and individual work.

A third assignment on heritage conservation as a discipline arises out of participating in and reporting on a roundtable, symposium or conference. It is expected that many students will attend a Roundtable at the Université de Montréal on March 11-13, 2015, entitled Interdisciplinarity and Heritage Conservation: from Theory to Practice. The day before or after the Roundtable may be planned to visit a few recent examples of interesting heritage conservation work in Montreal. This trip will also be coordinated with Professor Jerzy (Jurek) Elżanowski. The following three events are alternate relevant conferences for students who do not attend the Roundtable, but all are encouraged to attend.
• February 6-8, 2015, Art Deco in Context, Carleton conference, various venues
• March 20, 2015 Herb Stovel Memorial Lecture, venue to be confirmed
• March 28, 2015 Heritage Conservation Symposium, St. Brigid’s Centre for the Arts

Additional complementary activities outside the classroom, which are not graded:
• January 21-March 18, 2015 Heritage Ottawa lectures, Ottawa Public Library Main Branch
• Visit(s) to the City of Ottawa Hall and Archives, Beechwood Cemetery, etc, dates to be determined.

COMMUNICATION
The instructor will communicate with you via email using your Carleton account. Please notify the instructor promptly of email problems and provide an alternate as back up. Office hours specifically for this class are on Mondays from 4:30 to 5:30 pm (before class, but with a half hour interlude). General office hours are on Thursdays 11am to 1pm. Students are expected to make appointments in advance.

REFERENCES
This course has a main reference book, Harold Kalman, Heritage Planning: Principles and Processes, Routledge, 2014. This is a just recently published guide to heritage conservation practice, written by one of Canada’s most acclaimed practitioners and authors. The book will be available through the library, and has been ordered at Haven Books at 43 Seneca near Sunnyside. See http://havenbooks.ca/new/

Readings from the CDNS 5401 syllabus will continue to have value. They will be supplemented with additional references, identified partly based on the guest speaker expertise, student areas of interest, the development of the assignments and the trip to Montreal.

The following are basic Canadian online resources for Heritage Conservation:

Additional online resources
• Parks Canada resources http://www.historicplaces.ca/en/pages/resources-ressources.aspx
• International Council on Monuments and Sites – Charters http://www.international.icomos.org/charters.htm
• Getty Conservation Institute resources http://www.getty.edu/conservation/research_resources/

A more comprehensive list of references, prepared by the late Professor Herb Stovel, former coordinator of the heritage conservation programme, is found on the Canadian Studies website.
COURSE SCHEDULE OVERVIEW

This schedule is subject to revision based on external events and guest speakers. A more detailed schedule will be posted and updated on cuLearn, including weekly readings and other resources.

Jan. 5, 2015 Introduction: Objectives, Assessment and Resources
Jan. 12, 2015 Field trip: Visit to the Strathcona Apartments, 404 Laurier Avenue – w/SS
Jan. 19, 2015 The Multi-disciplinary Conservation Planning Team and Process
Jan. 26, 2015 The Municipal and Provincial Heritage Planning Context
Feb. 2, 2015 Heritage Lists, Typologies, Inventories: Purposes, Models, Critique
Feb. 9, 2015 Community-based Conservation Research and Practice – w/VA
Feb. 16, 2015 Reading Week – no class
Mar. 2, 2015 International Practice(s) – w/MS and/or SF
Mar. 9, 2015 Preparation for Montreal Roundtable (short class)
Mar. 16, 2015 Roles of Advocacy: Awareness, Engagement, Politics – w/NB
Mar. 23, 2015 Sustainable Practice and Managing Change
Mar. 30, 2015 Inventory of Historic Ottawa Apartment Buildings and Sites – student presentations w invited community members
April 6, 2015 Final Class

INVITED GUEST SPEAKERS

Victoria Angel, adjunct professor, Canadian Studies and heritage planner, ERA Associates, former Canadian Registrar of Historic Places and FHBRO manager, will speak about the Historic Context Study methodology and the background and methodology of the City of Hamilton’s Downtown Built Heritage Inventory Project.

Natalie Bull, adjunct professor, executive director of Heritage Canada-the National Trust, former president of the Association for Preservation Technology International, and programme manager Heritage Conservation Directorate, Public Works and Government Services Canada, will discuss the role of heritage organizations and the relationship between advocacy, policy and regulation. To be confirmed.

Mario Santana, assistant professor, Faculty of engineering, architect specialized in heritage recording, president of CIPA, the ICOMOS, and/or Stephen Fai, professor School of Architecture and director, Carleton Immersive Media Studio (CIMS) will speak about the integration of conservation principles in current international practices for recording. This lecture will take place at the CIMS labs on the campus.

Sandy Smallwood, owner of Andrex Holdings, an Ottawa-based real estate company dedicated to historic buildings with a specialization in “grandes dames”, the elegant apartments of the interwar years, will give us a tour of work completed on the Strathcona Apartments in Sandy Hill, and discuss the property developer and manager point of view.
STUDENT ASSESSMENT

As a graduate level seminar, it is expected that all students are performing at a first class level. Students must demonstrate in both their writings and oral presentations their skills of academic research and critical thinking. Grading will be allocated as follows:

A. Assignment 1 – 20%
B. Assignment 2 – 45%
C. Assignment 3 – 20%
D. Contribution – 15% - including reading related homework

The deadlines are indicated within the descriptions below. Assignments submitted late without acceptable excuses for delay (valid medical reason or reasons beyond the student’s control) will not be read or given a mark. The instructor has the right to determine what may constitute an acceptable reason for accepting late papers. If you think your assignment may be late, talk to the instructor first, and be prepared to discuss a timeline for completion. Please see also the section in Academic Accommodation below.

A. Assignment 1 – Conservation studies and plans – critical analysis of methods

A wide range of documents is used in conservation practice, each with its particular objectives, methods and limitations. Students will review a recent conservation study or planning document to develop a critical framework for the analysis of the methods used in conservation practice. The critique will compare a document for a specific site to existing policy and standards, and against the theoretical background of values-based conservation principles, community-based planning and environmental stewardship. They will identify gaps in the approach, such as missing disciplines or stakeholders, and make recommendations on how to improve the methodology. The review should consist of approximately 1000 words. The instructor will identify examples of documents such as

1. Heritage Conservation Plan
2. Cultural Heritage Landscape Study
3. Heritage Conservation District Plan
4. Heritage Impact Statements
5. Parks Canada Management Plan
6. Historic Structures Report
7. Community Design Plan

This assignment will be introduced in the first class on January 5, 2015 and is due on January 19, 2015. Students should also be prepared to make a brief (3 or 4 minute) summary of their key remarks in class, and to contribute the lessons learned from this assignment as part of their contribution to defining the methodologies for assignment 2. They should also consider preparing questions for guest speakers from the relevant levels of government about these methods and their effectiveness.
B. Assignment 2 – Conservation lists, typologies and characterization: Inventory of Historic Ottawa Apartment Buildings and Sites

Building on the knowledge gained from the first assignment about methodologies, as well as the presentations by the guest speakers on related subjects, this main assignment will provide students with an opportunity to apply theory in critical practice. Working individually or in groups of two, students will learn to document and analyze a specific heritage building and related site typology, and prepare inventory sheets for these places, as well as develop a critical analysis of the inventory itself, its methods, strengths, gaps and areas for development. The criteria to be applied will come from a series of themes to be discussed in class based on critical conservation theories and the study of existing research and projects related to the conservation of the typology.

The subject area is the urban habitat, and in particular the Ottawa apartment building, including historic and modern apartment buildings, small and large. This project is being developed with Heritage Ottawa, who is interested in the longer term in developing a publication about this important urban typology. A draft list of approximately thirty sites of interest will be developed with Heritage Ottawa, and each student will work on at least three sites, including three distinct sub-types, neighbourhoods, sizes or eras.

Stages
1. Neighbourhood Context Study: Working in groups, students will look at the social and architectural history of three neighbourhoods, Centretown, Sandy Hill and Lowertown, and assemble base documentation and draft a 1500 word summary of the neighbourhood characteristics.
2. Inventory methodology analysis: Individual analysis of existing inventories, survey forms and typological studies to identify a standard format for the Ottawa apartment building
3. Ottawa apartment building list: review of documentation available on Ottawa apartments to confirm focus of individual surveys and finalize overall list of study sites
4. Building-specific background research: Individual or group research on the specific buildings using city directories, fire insurance plans, architectural journals, and other resources identified in the overall project reference list.
5. Building-specific site survey: Site visit and photo documentation, including at least 5 images: one streetscape view, one overall photograph of the main facade from the street, one photograph of the main entrance, one notable architectural detail, and one photo that speaks to use-values.
6. Detailed Inventory Sheets: Completion of standardized inventory sheets, including preparation of a site plan as an overlay on a standard formatted geoOttawa map.

A related site visit is planned on January 12, 2015 during class time to Strathcona Apartments at 404 Laurier Avenue with Sandy Smallwood of Andrex Holdings to discuss an example of an Ottawa apartment building that has been studied and rehabilitated under the advice of Julian Smith, conservation architect.
The overall project will be due on April 10, 2015, but there will be intermediary stages, including the historic context study, due Feb. 23, 2015 and a class presentation with invited guests on March 30, 2015.

The detailed requirements for each stage and the schedule will be discussed when the course is introduced. Students will each be graded on their specific contribution to the context study and the inventory, but may also choose to work in groups of two, or by neighbourhood.

C. Assignment 3 - Heritage Conservation Conference report

An important part of heritage conservation practice is participating in conferences, symposia and workshops organized by universities and organizations, where much critical discourse on emerging ideas is first articulated. This assignment consists of writing a critical report on a conference with a view to discussing at least two presentations, paying attention in particular to disciplinary perspectives. Last year two students went on to present their report at the ICOMOS Canada Annual General Meeting.

Many students will attend the annual Roundtable at the Université de Montréal on March 11-13, 2015, hosted by the Canada Research Chair for Built Heritage, Dr. Christina Cameron. This year’s Roundtable theme is “Interdisciplinarity and Heritage Conservation: from Theory to Practice.” In past years, many CDNS 5402 students have attended, with selected students directly involved as a rapporteur or in a student debate. This year’s Roundtable format, including the number of attendees, remains to be defined. Professor Jurek Elżanowski will oversee Carleton student participation. Proceedings for previous years are available on the Chair website. [http://www.patrimoinebati.umontreal.ca/en/activities/round-tables/](http://www.patrimoinebati.umontreal.ca/en/activities/round-tables/)

For students who do not attend the Montreal Roundtable, their assignment may be based on: the February 6-8, 2015 “Art Deco in Context” Carleton University conference, at various venues in Ottawa; the March 20, 2015 Herb Stovel Memorial Lecture by Dr. Andrew Herscher, Carleton University venue to be confirmed; and/or the March 28, 2015 Heritage Conservation Symposium “Unsettling Heritage: Critical/Creative Conservation Practices,” at St. Brigid's Centre for the Arts in Ottawa.

Following the conference(s), students will write a 500-word report critically discussing at least two presentations, including with reference to the readings identified before the trip. Further details will be available to discuss in class. The report is due on April 4, 2015.

CULEARN

This course uses CULEarn, Carleton’s learning management system to keep an up to date weekly schedule and to share documents. It is essential that you read all related postings as soon as possible.

For help and support, go to [http://carleton.ca/culearnsupport/students/](http://carleton.ca/culearnsupport/students/) Any unresolved questions can be directed to Computing and Communication Services (CCS) via email at ccs_service_desk@carleton.ca or by phone at 613-520-3700.
RESEARCH ASSISTANCE

The reference contact for Canadian Studies questions is Martha Attridge Bufton 613-520-2600 x2985.

The reference contact for Cartography (mapping) questions is Monica Ferguson 613-520-2600 x8125
A meeting at the library to review possible sources is suggested, but may be scheduled outside class hours. Other contacts for the second assignment will be provided when it is introduced.

The Library website also maintains related subject guides:
• Canadian Studies http://www.library.carleton.ca/research/subject-guides/subject/Canadian%20Studies
• Heritage Sites, Parks and Conservation Areas http://www.library.carleton.ca/research/subject-guides/heritage-sites-parks-and-conservation-areas-public-policy-resources
• Ottawa http://www.library.carleton.ca/research/subject-guides/ottawa

ACADEMIC INTEGRITY

Plagiarism: Plagiarism is a very serious academic offence. It occurs when someone tries to pass anyone else’s work as their own. It occurs when a student either a) directly copies more than one of two sentences of another’s written work without acknowledgement; or b) closely paraphrases the equivalent of a short paragraph or more without acknowledgement; and c) borrows, without acknowledgement, any ideas in a clear and recognized form, in such a way, as to present them as the student’s own thoughts, where such ideas, if they were the student’s own would contribute to the merit of his or her work. Instructors who suspect plagiarism are required to submit the paper and supporting documentation to the Department Chair, who will refer the case to the Dean. Students are reminded that plagiarism can result in a range of penalties including failure in the course. It is in the student’s best interests to keep all of their research papers intact after handing in papers.

Resubmission of Work: Prior approval of the instructor must be obtained if you intend to submit work that has previously or concurrently been submitted, in whole or in part, for credit in any other course. For more details see the Academic Integrity Policy http://www1.carleton.ca/senate/ccms/wp-content/ccms-files/Academic-Integrity-Policy.pdf

ACADEMIC ACCOMMODATION

You may need special arrangements to meet your academic obligations during the term. For an accommodation request the processes are as follows:

Pregnancy obligation:
Write to me with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details visit the Equity Services website: http://www2.carleton.ca/equity/

Religious obligation:
Write to me with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details visit the Equity Services website: http://www2.carleton.ca/equity/
**Academic Accommodations for Students with Disabilities:**
The Paul Menton Centre for Students with Disabilities (PMC) provides services to students with Learning Disabilities (LD), psychiatric/mental health disabilities, Attention Deficit Hyperactivity Disorder (ADHD), Autism Spectrum Disorders (ASD), chronic medical conditions, and impairments in mobility, hearing, and vision.

If you have a disability requiring academic accommodations in this course, please contact PMC at 613-520-6608 or pmc@carleton.ca for a formal evaluation. If you are already registered with the PMC, contact your PMC coordinator to send me your Letter of Accommodation at the beginning of the term, and no later than two weeks before the first in-class scheduled test or exam requiring accommodation (if applicable). After requesting accommodation from PMC, meet with me to ensure accommodation arrangements are made.

**Important:** Since this course will involve site visits, field trips and attendance at events off campus, students who might have mobility problems are asked to also speak to me directly after the first class, so that we can discuss alternatives if necessary.

Please consult the PMC website for the deadline to request accommodations for the formally-scheduled exam (if applicable) at http://www2.carleton.ca/pmc/new-and-current-students/dates-and-deadlines/

You can visit the Equity Services website to view the policies and to obtain more detailed information on academic accommodation at http://www2.carleton.ca/equity/