

## **COMMUNICATION AND MEDIA STUDIES**

### **LATE Fall 2025 and Winter 2026 Contract Instructor Teaching opportunities**

Pursuant to Article 16.3 of the CUPE 4600 Unit 2 Collective Agreement, subject to Article 16.2 and 16.4 through 16.7, applications are invited from members of the CUPE 4600 bargaining unit and other interested persons to teach the following Communication and Media Studies courses during the Fall 2025 and Winter 2026 terms.

#### **Fall 2025**

##### **COMS 2300 [0.5 credit]**

##### **Communication as Propaganda**

How business, government, and civil society actors have used media messages to persuade, influence, and manipulate the public. The impacts of propaganda on individuals and society, the roles of different media technologies in facilitating propaganda, and public resistance to propaganda.

Precludes additional credit for COMM 2301 (no longer offered).

Prerequisite(s): COMS 1001 or COMS 1002, or PAPM 1000, and second-year standing in Communication and Media Studies (including BPAPM and BGIInS related specializations and streams), or permission of the School of Journalism and Communication.

Lectures three hours a week.

**Modality:** In-person

**Anticipated enrollment:** 120 with TA support

**Deadline:** Friday July 4<sup>th</sup>, 2025 at 12:00pm

All applicants must submit a cover letter and cv listing other courses previously taught at Carleton to Liam Young, Co-Director, School of Journalism and Communication – c/o [krysia.kotarba@carleton.ca](mailto:krysia.kotarba@carleton.ca). Applicants who have not taught this course within the last 5 years should also include a PDF dossier of no more than 5 pages documenting their teaching effectiveness.

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## **Winter 2026**

### **COMS 4406 [0.5 credit]**

#### **Open Government and Communication**

The contemporary open government movement; how communication can be used to improve governance and to foster a more collaborative relationship between governments and citizens. Access to information, the challenges of open data, expectations of transparency, and models of citizen engagement/consultation.

Includes: Experiential Learning Activity

Prerequisite(s): Fourth-year Honours standing in Communication and Media Studies (including BPAPM and BGInS related specializations), or permission of the School of Journalism and Communication.

Lectures three hours a week.

Candidates should hold a postgraduate degree in Communication or a related field, and have particular research or employment experience in the relevant area of the course for which they are applying. Priority will be given to candidates with higher research degrees and teaching experience at the university level.

**Modality:** In-person

**Anticipated enrollment:** 30 with no TA support

**Deadline:** Friday July 4<sup>th</sup>, 2025 at 12:00pm

All applicants must submit a cover letter and cv listing other courses previously taught at Carleton to Lia Young, C0- Director, School of Journalism and Communication – c/o [krysia.kotarba@carleton.ca](mailto:krysia.kotarba@carleton.ca). Applicants who have not taught this course within the last 5 years should also include a PDF dossier of no more than 5 pages documenting their teaching effectiveness.

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**A note to all applicants:** As per Articles 16.3 and 16.4 in the CUPE 4600 (Unit 2) Collective Agreement, the posted vacancies listed above are first offered to applicants meeting the incumbency criterion. A link to the current CUPE 4600 (Unit 2) Collective Agreement can be found at the Academic Staff Agreements webpage on the Carleton University website.