Instructor: Christian Pasiak  
Office: Loeb A736  
Office Hours: Mondays 2:45-5:45pm  
Office Phone: 613-520-2600 x2262 (voicemail retrieved during office hours)  
Email: christian.pasiak@carleton.ca  
Teaching Assistants: TBA (TA email information will be posted on CULearn after TA positions are finalized)  

Class meets: Mondays, 6:05 p.m. – 8:55 p.m.  
Southam Hall, Theatre B  

Precludes additional credit for SOCI 1002.  
Prerequisite(s): restricted to B.Com. students.  
Lectures three hours a week.  

Course Description and Objectives:  

In this introduction to the discipline of sociology, Bachelor of Commerce students will learn how to develop a “sociological imagination,” gaining the capacity to connect every-day, sometimes taken-for-granted experiences and circumstances to cultural and historical preconditions. Foregrounding frameworks that delve beyond the realm of individual action and choice, this course will help students understand how people are situated within wider social and cultural contexts that impact everything from a person’s experiences and material resources to sense of identity and knowledge about the world. While developing abilities to see and interpret relational connections, students will learn how local activities often have global repercussions, and vice versa. Concepts such as class, race, ethnicity, sex, gender, work, organization, and social movements will help students develop capacities to think critically about society and their place within it.  

Upon completion of the course, students will have gained an appreciation of sociology’s diverse conceptual and methodological lenses through a sampling of theories, perspectives, and research ranging from sociology’s origins to current research trends. Students will acquire a sense of sociology’s unique place in the social sciences and humanities, and why sociology matters. They will also have had opportunities to apply and strengthen their critical reasoning, written, and communication skills. This course will help students to better situate themselves and others amidst the complexities of the social world in a contemporary Canadian context, alongside a compass to intervention and change.
Recommended Textbook:


Reading the relevant textbook chapters is highly recommended prior to lecture attendance. Complementing material discussed during class, the text can help provide deeper understanding, contextualization, and reinforcement of content from lecture and supplementary power point slides posted on CULearn. Material covered in Sociology for Bachelor of Commerce Students will cover about half of the chapters from the textbook. In past, digital versions have been available from the publisher (more affordable than a text with custom chapter selections). Note that the instructor does not offer support for supplementary publisher software (e.g. MindTap) or software from 3rd party vendors; its purchase is not required nor is it recommended.

Physical copies of the textbook will be available for purchase at the Carleton University Bookstore. There should be used copies in circulation. The bookstore offers rental and buyback options. Limited copies of the text may be placed on reserve at the MacOdrum Library.

Course Requirements & Methods of Evaluation:

ONLINE QUIZZES: 25%
MIDTERM EXAM: 20%
POP CULTURE AD ANALYSIS (WRITTEN ASSIGNMENT): 25%
FINAL EXAM: 30%

ONLINE QUIZZES 25% (TEN QUIZZES WORTH 2.5% EACH)
Throughout the term, occurring every week during which new lecture has been covered in class, students will be required to complete an online quiz that will be posted on CULearn. There will be ten quizzes, each composed of five true and false and/or multiple-choice questions based on material from that week’s lecture materials.
Due dates: Quizzes will be available for a limited time - two business days - following each in-class announcement and are timed (fifteen minutes to complete once opened).

IN-CLASS MIDTERM EXAM 20%
The midterm exam will be 90 minutes long and cover lecture and reading material presented in the first half of the course. It will be composed of multiple choice and short answer questions.
Midterm exam date: Monday, February 25, 2019.

POPULAR CULTURE ADVERTISEMENT ANALYSIS 25%
Students will submit a written assignment (three to four double-spaced written pages, plus references/bibliography) that critically examines a current-day popular media advertisement (e.g. involving a brand, a product being marketed, and the advertiser’s marketing techniques). Detailed instructions on expectations for content and formatting will be provided in class and posted on CULearn within the first week of class. The assignment will be submitted on CULearn.
Due date: Wednesday, March 20, 2019.
**Final Exam 30%**  
Students will have three hours to write the final exam. The final exam will emphasize content covered in the latter portion of the course, but will contain some cumulative elements and recurring themes. Like the midterm, it will be composed of multiple choice and short answer questions. The final exam will take place **during the formally scheduled examination period for Winter term classes (April 12-27, 2019).** The date and time will be announced after the university releases the schedule February 15. Any deferred exam requests must be made through the Registrar’s Office.

**Class Schedule and Important Reminders:**

<table>
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<tr>
<th>DATE</th>
<th>TOPICS</th>
<th>READINGS &amp; IMPORTANT REMINDERS</th>
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</table>
| Monday, January 7  | -Introductions  
-Outline of Dates/Classes  
-Overview of Policies, Methods of Evaluation, Assignments | • **Course Syllabus**  
| Monday, January 14 | -What is Sociology? An Introduction to the Discipline and How to Study Society | • **Compass** Chapter 1: A Sociological Compass  
• **Quiz 1 available on CULearn after class** |
| Monday, January 21 | -Introduction to Sociological Research Methods                          | • **Compass** Chapter 2: How Sociologists Do Research  
• **browse to get a sense of the scope of research presented at the Annual Meeting of the Canadian Sociological Association:** Canadian Sociological Association 2017 Conference Program [Archive version], Available at: https://www.csa-scs.ca/conference/wp-content/uploads/2017-CSA-SCS-Conference-Archive-Program.pdf  
• **Quiz 2 available on CULearn after class** |
| Monday, January 28 | -Culture  
• **Compass** Chapter 3: Culture  
• **Compass** Chapter 18: Mass Media and Mass Communication  
• **Quiz 3 available on CULearn after class** |
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<tr>
<th>Date</th>
<th>Topic</th>
<th>Readings/Assignments</th>
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| Monday, February 4 | Socialization and Social Interaction                                 | *Compass* Chapter 4: Socialization  
*Compass* Chapter 5: Social Interaction  
Quiz 4 available on CULearn after class |
| Monday, February 11| Midterm Review                                                       | No Additional Readings (Review lecture material up to the Midterm Review, correlating with Compass Chapters 1-5 and 18) |
| **FALL BREAK: NO CLASSES HELD FEBRUARY 18-22** |                                                                      |                                                                                     |
| Monday, February 25| MIDTERM EXAM (held in class)                                         | No assigned readings.                                                               |
| Monday, March 4    | Collectivities, Social Systems, Social Control                        | *Compass* Chapter 6: Networks, Groups, Bureaucracies, and Societies  
Quiz 5 available on CULearn after class |
https://research.wsulibs.wsu.edu/xmlui/bitstream/handle/2376/5381/Theoretical%20Crimonology.pdf?sequence=1 &isAllowed=y  
Quiz 6 available on CULearn after class |
| Monday, March 18   | Social Stratification and Globalization, Inequality and Development   | *Compass* Chapter 8: Social Stratification  
*Compass* Chapter 9: Globalization, Inequality and Development  
Quiz 7 available on CULearn after class |
| Wednesday, March 20| Popular Culture Advertisement Analysis DUE ONLINE 11:55pm            |                                                                                     |
| Monday, March 25   | Race and Ethnicity and Sexualities and Gender Stratification          | *Compass* Chapter 10: Race and Ethnicity  
*Compass* Chapter 11: Sexualities and Gender Stratification  
Quiz 8 available on CULearn after class |
### Monday, April 1
- Sociology of the Body
- Work & the Economy

- Compass Chapter 12: Sociology of the Body: Disability, Aging, and Death
- Compass Chapter 13: Work and the Economy
- Quiz 9 available on CULearn after class

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### Monday, April 8
- Work & the Economy Cont’d
- Collective Action & Social Movements
- Exam Review
- Midterm Answer Take-up

- Compass Chapter 13: Work and the Economy Cont’d
- Compass Chapter 21: Collective Action and Social Movements
- Quiz 10 available on CULearn after class

In preparation for the final exam, focus on reviewing material covered in class since the midterm and per the final exam study questions

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Course material is subject to minor changes at the instructor’s discretion. Refer to CULearn for the most up-to-date version of the syllabus.

*Please be advised that throughout the course we will address a broad range of issues, and particularly while discussing social inequality, marginalization, and socialization, we may touch on topics sensitive to students such as suicide, bullying, colonialism and intergenerational trauma, racism, and various forms of violence, discrimination, and oppression of social groups. While efforts are made to approach these topics in a manner respectful of all students, it is strongly advised that students who feel they may have potential concerns communicate these to the instructor in advance. Reviewing the recommended textbook and article resources together with lecture slides before class is the best way students can get a sense of what to expect.

### ADDITIONAL POLICIES:

**Use of Electronics in the Classroom:**
Please ensure that your devices are on silent mode before entering the lecture hall. Using electronic devices such as laptops and tablets is permitted for note-taking and as an educational resource to enhance the learning experience. However, disruptions resulting from the misuse of electronics (e.g. web surfing, playing games, watching videos, texting, listening to music) may affect other students’ abilities to focus on lecture content. Such use may result in students being asked to leave the classroom. It is recommended that laptop users seat themselves in the outer perimeters of the room to reduce the risk of disruptions. Recording devices are not permitted per university policy.

**Emails:**
Students should feel encouraged to contact the instructor with any questions pertaining to the course content, including assignments, policies, or lecture material. Efforts are made to respond to all emails within two business days. All communication should be sent from a valid Carleton email address. Before contacting the instructor, read the syllabus in case it already holds the answer to your question.
Submitting Assignments:
PLEASE NOTE: All assignments for the course are to be submitted online via CULearn. Instructions for assignments submissions are posted on CULearn. *Please be aware that .pages format files are not compatible with the Microsoft Office software standard used across campus, so it is important to save all documents in formats such as .docx, .pdf, .odt or .rtf files to ensure that all submissions can be read.* As per Carleton University policy, students must retain a hard copy of all work submitted, though it is strongly advised that students continuously save electronic versions of work at all stages of completion in multiple places (e.g. desktop, flash drive, online storage, email) to avoid losing material.

Receiving Graded Assignments:
We will attempt to have grades for online assignments available less than two weeks after the date of submission. Final grades will be available within two weeks of the final exam. Exams will not be returned to students, but appointments can be made with the instructor to review them before the end of term. They will be stored safely in the department for one year before being shredded confidentially.

Late Assignment Policy:
In fairness to students who submit assignments on time, assignments received after the due date will be subject to a penalty of 3% per day, including weekends and holidays, and will only be accepted up to seven days after the assignment is due. Extensions may be granted in certain circumstances, though circumstances should be discussed with the instructor well in advance of the due date, barring emergency. Documentation may be required. Late assignments that are accompanied by a medical certificate (specifying relevant dates affected) will be exempted from late penalties. Please discuss any medical extensions with the instructor as soon as possible after the condition arises. Appeals to defer the final exam must be made through the Registrar’s Office.

Grade Review Policy:
For the grader to consider an appeal by the student, the following procedure must be observed:

1) Students must wait 24 hours after the grades are released before contacting the person who graded the assignment (either the teaching assistant or instructor – see “Allocated Marker” or “Visible Group” on CULearn). This required time for reflection is meant to encourage a charitable and constructive interpretation of any comments and feedback that were provided.

2) Students should provide a written explanation including concrete reasons why the grade should be altered by email, based in justification(s) that must make specific reference to the assignment guidelines and respond directly to the feedback that was provided.

3) The instructor’s email address should be included in the CC line.

4) Grade appeals cannot be made later than one week after grades are released.

5) If a student cannot reach a satisfactory resolution with the teaching assistant, appeals may be escalated to the instructor.

*All grades are subject to the Dean’s approval.*
In accordance with the Carleton University Undergraduate Calendar Regulations, the letter grades assigned in this course will have the following percentage equivalents:

- **A+ = 90-100**  
- **B+ = 77-79**  
- **C+ = 67-69**  
- **D+ = 57-59**

- **A = 85-89**  
- **B = 73-76**  
- **C = 63-66**  
- **D = 53-56**

- **A- = 80-84**  
- **B- = 70-72**  
- **C- = 60-62**  
- **D- = 50-52**

- **F = Below 50**  
- **WDN = Withdrawn from the course**  
- **DEF = Deferred (See above)**

**Academic Regulations, Accommodations, Plagiarism, Etc.**

University rules regarding registration, withdrawal, appealing marks, and most anything else you might need to know can be found on the university’s website, here: [http://calendar.carleton.ca/undergrad/regulations/academicregulationsoftheuniversity/](http://calendar.carleton.ca/undergrad/regulations/academicregulationsoftheuniversity/)

You may need special arrangements to meet your academic obligations during the term. For an accommodation request, the processes are as follows:

**Academic Accommodations for Students with Disabilities**

The Paul Menton Centre for Students with Disabilities (PMC) provides services to students with Learning Disabilities (LD), psychiatric/mental health disabilities, Attention Deficit Hyperactivity Disorder (ADHD), Autism Spectrum Disorders (ASD), chronic medical conditions, and impairments in mobility, hearing, and vision. If you have a disability requiring academic accommodations in this course, please contact PMC at **613-520-6608 or pmc@carleton.ca** for a formal evaluation. If you are already registered with the PMC, contact your PMC coordinator to send your **Letter of Accommodation** at the beginning of the term, and no later than two weeks before the first in-class scheduled test or exam requiring accommodation (if applicable).

*The deadline for contacting the Paul Menton Centre regarding accommodation for final exams for the Winter 2019 (April) exam period is **March 15, 2019**.*

**For Religious Obligations:**

Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, visit the Equity Services website: [www.carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf](http://www.carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf)

**For Pregnancy:**

Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, visit the Equity Services website: [www.carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf](http://www.carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf)

**For Survivors of Sexual Violence**

As a community, Carleton University is committed to maintaining a positive learning, working and living environment where sexual violence will not be tolerated, and is survivors are supported through academic accommodations as per Carleton’s Sexual Violence Policy. For
more information about the services available at the university and to obtain information about sexual violence and/or support, visit: [www.carleton.ca/sexual-violence-support](http://www.carleton.ca/sexual-violence-support)

**Accommodation for Student Activities**
Carleton University recognizes the substantial benefits, both to the individual student and for the university, that result from a student participating in activities beyond the classroom experience. Reasonable accommodation must be provided to students who compete or perform at the national or international level. Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. [https://carleton.ca/senate/wp-content/uploads/Accommodation-for-Student-Activities-1.pdf](https://carleton.ca/senate/wp-content/uploads/Accommodation-for-Student-Activities-1.pdf)

**Plagiarism**
Plagiarism is the passing off of someone else's work as your own and is a serious academic offence. For the details of what constitutes plagiarism, the potential penalties and the procedures refer to the section on Instructional Offences in the Undergraduate Calendar. Students are expected to familiarize themselves with and follow the Carleton University Student Academic Integrity Policy (See [https://carleton.ca/registrar/academic-integrity/](https://carleton.ca/registrar/academic-integrity/)). The Policy is strictly enforced and is binding on all students. Academic dishonesty in any form will not be tolerated. Students who infringe the Policy may be subject to one of several penalties.

**What are the Penalties for Plagiarism?**
A student found to have plagiarized an assignment may be subject to one of several penalties including but not limited to: a grade of zero, a failure or a reduced grade for the piece of academic work; reduction of final grade in the course; completion of a remediation process; resubmission of academic work; withdrawal from course(s); suspension from a program of study; a letter of reprimand.

**What are the Procedures?**
All allegations of plagiarism are reported to the faculty of Dean of FASS and Management. Documentation is prepared by instructors and departmental chairs. The Dean writes to the student and the University Ombudsperson about the alleged plagiarism. The Dean reviews the allegation. If it is not resolved at this level then it is referred to a tribunal appointed by the Senate.

**Assistance for Students:**
Academic and Career Development Services: [http://carleton.ca/sacds/](http://carleton.ca/sacds/)
Writing Services: [http://www.carleton.ca/csas/writing-services/](http://www.carleton.ca/csas/writing-services/)
Peer Assisted Study Sessions (PASS): [https://carleton.ca/csas/group-support/pass/](https://carleton.ca/csas/group-support/pass/)

**Important Information:**
- Student or professor materials created for this course (including presentations and posted notes, labs, case studies, assignments and exams) remain the intellectual property of the author(s). They are intended for personal use and may not be reproduced or redistributed without prior written consent of the author(s).
- Students must always retain a hard copy of all work that is submitted.
• Standing in a course is determined by the course instructor subject to the approval of the Faculty Dean. This means that grades submitted by the instructor may be subject to revision. No grades are final until they have been approved by the Dean.

• Carleton University is committed to protecting the privacy of those who study or work here (currently and formerly). To that end, Carleton’s Privacy Office seeks to encourage the implementation of the privacy provisions of Ontario’s *Freedom of Information and Protection of Privacy Act* (FIPPA) within the university.

• In accordance with FIPPA, please ensure all communication with staff/faculty is via your Carleton email account. To get your Carleton Email you will need to activate your [MyCarletonOne account](https://students.carleton.ca/) through Carleton Central. Once you have activated your MyCarletonOne account, log into the [MyCarleton Portal](https://students.carleton.ca/).

• Please note that you will be able to link your MyCarletonOne account to other non-MyCarletonOne accounts and receive emails from us. However, for us to respond to your emails, we need to see your full name, CU ID, and the email must be written from your valid MyCarletonOne address. Therefore, it would be easier to respond to your inquiries if you would send all email from your connect account. If you do not have or have yet to activate this account, you may wish to do so by visiting [https://students.carleton.ca/](https://students.carleton.ca/).

### Important Dates Winter 2019

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<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>January 7</td>
<td>Winter term classes begin.</td>
</tr>
<tr>
<td>January 15</td>
<td>Deferred final assignments and/or take-home examinations for Fall Term 0.5 credit courses are due.</td>
</tr>
<tr>
<td>January 18</td>
<td>Last day for registration and course changes in Winter term classes.</td>
</tr>
<tr>
<td>January 18-20, 25-27</td>
<td>Fall term deferred examinations will be written.</td>
</tr>
<tr>
<td>January 31</td>
<td>Last day to withdraw from Winter term and Winter portion of Fall/Winter courses with full fee adjustment. Withdrawals after this date will result in a permanent notation of WDN to appear on the official transcript.</td>
</tr>
<tr>
<td>February 15</td>
<td>April exam schedule available online.</td>
</tr>
<tr>
<td>February 18-22</td>
<td>Winter Break, classes suspended.</td>
</tr>
<tr>
<td>March 26</td>
<td>Last day for summative tests or final examinations, or formative tests or examinations totaling more than 15% of the final grade in Winter term courses before the official examination period.</td>
</tr>
<tr>
<td>April 9</td>
<td>Winter term ends. Last day of Fall/Winter and Winter term classes. Last day for academic withdrawal from Fall/Winter and Winter term courses. Last day for take-home examinations to be assigned (except those that conform to the Academic Regulations of the University in the Undergraduate Calendar/General Regulations of the Graduate Calendar). Last day for handing in term work and the last day that can be specified by a course instructor as a due date for term work for Fall/Winter and Winter term courses</td>
</tr>
<tr>
<td>April 12-27</td>
<td>Final Examinations for Winter and Fall/Winter courses. Exams are normally held all seven days of the week.</td>
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<tr>
<td>April 19-21</td>
<td>Statutory Holiday, University closed</td>
</tr>
<tr>
<td>April 27</td>
<td>All take-home examinations are due except those that conform to the academic Regulations of the University in the Undergraduate Calendar/General Regulations of the Graduate Calendar.</td>
</tr>
<tr>
<td>April 30</td>
<td>All summer term syllabi must be posted.</td>
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