**CARLETON UNIVERSITY**

**DEPARTMENT OF SOCIOLOGY AND ANTHROPOLOGY**

**SOCI 2705A/DIGH 2705A**

**WINTER 2024**

**POPULAR CULTURE IN THE DIGITAL AGE**

**Instructor:** Dr. Philip Primeau

**Email:** phillipprimeau@cunet.carleton.ca

**Method of Delivery:** In-person

**Course Description:**

An examination of various approaches to analyzing digital media and their role in the production and consumption of contemporary cultural forms and practices. Students will reflect upon their use of digital media and the influence they have on their lives and popular culture, more generally. Also listed as DIGH 2705. Prerequisite(s): SOCI 1001 and SOCI 1002, or SOCI 1003 [1.0], or ANTH 1001, or ANTH 1002.

**Reading (s)/Textbook (s):**

All required readings will be available online & on the course’s Brightspace page. There is no textbook to purchase. Some material will require remote access to the university’s online catalogue.

**Course Requirements & Methods of Evaluation:**

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| **ASSIGNMENTS** | **% OF GRADE** |
| **Participation**&**Discussion Forum Posts** | 20% |
| **Popular Culture & Me** | 20% |
| **Research Essay**or**Popular Culture & Narratives of Aid** | 30% |
| **Final Take-Home Exam** | 30% |