Carleton University
Department of Sociology and Anthropology

Advanced Studies in Visual Anthropology
2017 Winter Term
ANTH 4550 B

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Seminar: Wednesdays 11:35am-2:25pm
Location: PA 240
Office Hours: Wednesdays 3:00 – 4:30
Fridays 3:00 – 4:30 (Other days and times by appointment)

ANTH 4550 [0.5 credit]
Advanced Studies in Visual Anthropology
Exploration of media representations of the cultural other through student projects based on contemporary anthropological analysis of cross-cultural multimedia: video, photography, mapping and the Internet. The role of media in the dissemination of anthropological research and as the subject of anthropological analysis.

Prerequisite(s): 0.5 credit 3000-level ANTH, or ANTH 2001.
Seminar three hours a week.

Course Description and Objectives:
This course is based around student visual anthropology projects. Visual anthropology is by no means limited to photographs, film and video but rather includes the study of the full range of media and the relationship between media and culture. We will pay attention to still photography, advertising, propaganda and issues of visual discourse and the Internet environment, for example. The course is also about central methodological and theoretical issues relating to representation of the cultural and sub-cultural other as well as issues of cultural reproduction.

Course Structure:
Because we want to analyze state-of-the-art material, we will spend our first two weeks reading ethnographic film reviews in journals such as Visual Anthropology, American Anthropologist, Culture, etc. and will, as a seminar, decide which media products we will study. The idea is to decide, based upon professional reviews, which video and other media products constitute the state of the art for visual anthropologists. Each student will present a brief description of five candidates during the second and third seminar, providing the seminar with links to copies of descriptive material. Before the third class, we will all review those recommendations and be prepared to discuss them with a view to including them in our course of study.

During our third class we will develop a schedule of presentations and decide which student will take responsibility for each presentation.
For the next 9 weeks each student will take responsibility for presenting the film, video, print material, Internet material etc. to the class, along with a survey of relevant commentary and analyses (reviews, articles, Internet critique etc.). Each presenter is responsible for providing the seminar with substantial reading material (journal articles, reviews, Internet material etc.) at least one week before their presentations.

Student Assignments and Evaluation:
Students are expected to present one essay project and four seminar presentations (the number of presentations per student will depend on the number of students in the seminar).

1. Student Presentation one (10%)
2. Student Presentation two (10%)
3. Student Presentation three (10%)
4. Student Presentation four (10%)
5. Seminar Participation (20%)

6. Essay or Media Project: (40%) Each student is asked to prepare a written paper or media project (must be approved by the instructor). This assignment is weighted at 40% of the course grade. Please note that students' (multi) media projects are seldom self-explanatory at the level of anthropological theory so they usually require an explanation in the form of a short written or oral "essay" which places your work in the context of the course topics and materials. Your grade will be based on your essay, project and explanatory materials. I will be glad to read and comment on earlier drafts of your paper or other project, provided that you bring it to me at least three weeks before the due date (I'll do my best after that, but time will be very limited!). I am happy to discuss your work with you anytime. You can begin work on this project immediately. This essay is due on the last day of our class, April 7. Please note that essays and other projects must be submitted on time. To be fair to those students who submit on time, the penalty for late submission will be 5% per day. Weight 40%

4. Please note: the assignment of final grades is always subject to the Dean's approval. The Dean has the power to change grades.

Assignment Dates:
Please note that the time to begin work on your papers or projects is now. You must meet your assignment deadline. To be fair to those students who submit on time, the penalty for late submission will be 5% per day. It will be much easier to discuss your work with me early in the term than to wait until many other students need to see me. *Please feel free to visit me in my office to discuss your work!*

1. Four seminar presentations (10% each) to be scheduled during the third seminar

2. The essay / media project is due April 7th. If you start working on this one early in the term, then I will be able to help you. Feel free to come and see me about your paper ... the earlier the better!

Required Reading:
Ruby, Jay, *Picturing Culture: Explorations of Film and Anthropology*, University of Chicago Press, Chicago, (August) 2000. Note: the book has been ordered from the Bookstore at Carleton.

Suggested Reading:
For an extensive reading list, see cuLearn
I am always happy to receive suggestions from my students. If you want to bring an article or book in the field of visual anthropology or an interesting film to my attention, please email me.

- Additional readings may be announced from time to time. Links on CuLearn

- I expect all students to do a considerable amount of reading as part of the preparation of your take-home test, term paper or project. Students are expected to search the library, the machine-readable databases such as Anthropology Plus, AnthroSource and the many anthropological journals in the library. Good starting points are:

Visual Anthropology, GN347.A1V54, Library
Visual Anthropology Review, GN347.A1V57, Library
See also film reviews in Journals such as The American Anthropologist.

Handing in Assignments:
Please note: written assignments should be placed in the "essay drop slot" outside the Department of Sociology and Anthropology main office, B-750, 7th floor Loeb bldg. Please do not shove them under my door. No assignment will be accepted unless the student retains a copy of that assignment. Do not hand in your only copy please!

A Note About Plagiarism and Duplicate Assignments:
I shouldn't have to include the following passage. I do know that most of my students have far too much self-respect to cheat, but it is possible to plagiarize without intending to cheat - please read the following carefully. Your essays and assignments must be your work, informed by the work of other scholars, whom we cite in order to give them credit for their contributions. We often summarize the work of others but we are careful to cite them properly so that we do not appear to be claiming their work as our own. Whenever you use somebody else's ideas or data please take care to cite them properly - to fail to do so leaves you open to charges of plagiarism. Similarly, any collaboration with other students on assignments should be cleared with the instructor in advance and properly credited in your paper. Where apparently duplicate papers are submitted, both parties are vulnerable to charges of plagiarism. If you aren't sure, please check with me! Check the department of Sociology and Anthropology style guide for instructions for appropriate citation of the work of others. We do check to see if material in your paper appears to have been copied from another source without adequate citation. Cases where an academic offense is suspected are referred to the Chair and may be forwarded to the Dean's office.

Academic Accommodations for Students with Disabilities:
The Paul Menton Centre for Students with Disabilities (PMC) provides services to students with Learning Disabilities (LD), psychiatric/mental health disabilities, Attention Deficit Hyperactivity Disorder (ADHD), Autism Spectrum Disorders (ASD), chronic medical conditions, and

impairments in mobility, hearing, and vision. If you have a disability requiring academic accommodations in this course, please contact PMC at 613-520-6608 or pmc@carleton.ca for a formal evaluation. If you are already registered with the PMC, contact your PMC coordinator to send me your ***Letter of Accommodation*** at the beginning of the term, and no later than two weeks before the first in-class scheduled test or exam requiring accommodation (*if applicable*). **Requests made within two weeks will be reviewed on a case-by-case basis.** After requesting accommodation from PMC, meet with me to ensure accommodation arrangements are made. Please consult the PMC website (www.carleton.ca/pmc) for the deadline to request accommodations for the formally-scheduled exam (*if applicable*). *The deadlines for contacting the Paul Menton Centre regarding accommodation for final exams is **March 10, 2017**.

For Religious Obligations:
Students requesting academic accommodation on the basis of religious obligation should make a formal, written request to their instructors for alternate dates and/or means of satisfying academic requirements. Such requests should be made during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist, but no later than two weeks before the compulsory event.
Accommodation is to be worked out directly and on an individual basis between the student and the instructor(s) involved. Instructors will make accommodations in a way that avoids academic disadvantage to the student.
Students or instructors who have questions or want to confirm accommodation eligibility of a religious event or practice may refer to the Equity Services website for a list of holy days and Carleton's Academic Accommodation policies, or may contact an Equity Services Advisor in the Equity Services Department for assistance.

For Pregnancy:
Pregnant students requiring academic accommodations are encouraged to contact an Equity Advisor in Equity Services to complete a letter of accommodation. The student must then make an appointment to discuss her needs with the instructor at least two weeks prior to the first academic event in which it is anticipated the accommodation will be required.

Assistance for Students:
Student Academic and Career Development Services: http://carleton.ca/sacds/
Writing Tutorial Services: https://carleton.ca/csas/writingservices/
Peer Assisted Study Sessions (PASS): https://carleton.ca/csas/group-support/pass/

Important Information:

- Student or professor materials created for this course (including presentations and posted notes, labs, case studies, assignments and exams) remain the intellectual property of the author(s). They are intended for personal use and may not be reproduced or redistributed without prior written consent of the author(s).
- Students must always retain a hard copy of all work that is submitted.
- All final grades are subject to the Dean's approval.

Review Week Schedule
I will be available during my office hours, or by appointment, during review week.