

CARLETON UNIVERSITY  
DEPARTMENT OF SOCIOLOGY AND ANTHROPOLOGY

COURSE NUMBER/SECTION: SOCI 4850-A  
ACADEMIC YEAR: FALL, 2025  
COURSE TITLE: SPECIAL TOPICS: FAKE SCIENCE AND SOCIAL MEDIA

**Instructor:** Amina Mire )

**Email:** [amina.mire@carleton.ca](mailto:amina.mire@carleton.ca)

Method of Delivery: In-person only. This seminar does not have online option.

---

**Course Description and Objectives:**

Learners would gain valuable analytic skills and new knowledge about emerging trends in social media marketing strategies based on creating, monetize and spreading fake science-based information. Learners will gain critical skills necessary for distinguishing between evidence-based information and fake news in the social media.

Method of evaluation:

1. Literature review. 20% of the final grade
2. In-class presentation. 20% of the final grade
3. First draft of the final research essays. 15% of the final grade.
4. Final essays: 45% of the final grade