

Carleton University  
Department of Sociology and Anthropology  
Winter 2026

## Sociology 3004B

### Qualitative Research: Approaches & Strategies

Prerequisite(s): SOCI 2001 and third-year standing

## GEOG 3001A

### Doing Qualitative Research

Prerequisite(s): GEOG 2005 or ENST 2005

**Instructor:** Augustine Park  
**Email:** Augustine.Park@carleton.ca

**Office:** C766 Loeb  
**Office hours:** By appointment (in-person or via Zoom)

**Course meets at:** Tuesdays, 11:35am-2:25pm

**Brightspace course page:** <https://brightspace.carleton.ca/d2l/home/373293>

- Knowledge of the content of this syllabus is your responsibility, although this syllabus is subject to minor modification throughout the term at my discretion.
- It is your responsibility to check Brightspace and your Carleton email account regularly and to be aware of announcements relating to the course.
- Audio- and/or video- recording of lecture, discussions etc. is NOT permitted without special permission.
- Headphones/earphones should be removed for the duration of class unless you have special permission for their use.
- When class is in progress, all electronic devices should be used exclusively for course-related purposes. You will be asked to stow your electronic device out of sight if you are using it for activities that are not related to the course.

## Course Description and Objectives

This course focuses on research design, research ethics and qualitative methods involving human participants in the social sciences. The course includes specialized examination of interview methods and qualitative data analysis. We will also explore focus groups and qualitative questionnaires. Students will carry out a small-scale research project in teams.

## Course Delivery Type

The course delivery type for this course is a “[mix of in person and online \(campus presence\)](#)”. Most weeks, we will meet in person for the full three hours our class is scheduled for. However, there are two weeks that will take place online as workshops.

## Course Learning Outcomes

After taking this course, students should be able to:

- Craft a social scientific research question and situate their research question in relation to existing knowledge
- Develop an ethical, social scientific research design using qualitative methods
- Apply one of the following data gathering methods: qualitative interviewing, focus groups, or qualitative questionnaires
- Analyse qualitative data
- Effectively communicate research findings in writing and verbally
- Work autonomously (through effective time and project management) and
- Collaborate productively and responsibly in teams.