Carleton University
School of Public Policy & Administration
Institute of Political Economy

Globalizing Public Management: Liberalization and Good Governance

PADM 5421 -- Mondays 11:30-2:30
Instructor: David Moore
Globalizing Public Management: Liberalization and Good Governance

This course examines the roles and effectiveness of global governance institutions in the ‘liberal project’ of global transformation in the ‘third world’ - from the international financial institutions to human rights NGOs and even military forces, in sectors ranging from economic conditionality to democratic encouragement. It places this array of institutions and their goals in the context of historical changes in the global political economy. It then charts how one of the main institutions – the World Bank – emerging from and influencing those changes has intervened on the ‘intellectual landscape’ of institutional transformation. These theoretical and intellectual explorations on the global stage, take up the first half of the course. Then, students will explore the ‘relationship’ between a global governance institution and a country to assess the success of the ‘liberal project’ in their case study. These could range from organising elections in the Democratic Republic of Congo to opening up labour unions in China. Findings will be presented in seminar presentations and a major research essay.

Assessment

‘Globalizing Public Management: Liberalization and Global Good Governance’ will attempt to combine theoretical understanding based in international political economy analysis with the ability to conduct and present empirical research on particular case studies. All written work is subject to university norms on grading, and regulations on plagiarism. Students will be asked to:

a) participate effectively in lecturer and student led seminars. Worth 10%;

b) write a book review (approximately 1,500 words) of a key text in the field. Worth 15%, due October 9 (in office, Monday is a holiday);

c) after consultation with the lecturer, present two seminars on the ‘success’ of any global governance institution (ranging from one of the international finance institutions to a transnational corporation, a multilateral or bilateral development agency, an NGO, humanitarian agency, or an army), to ‘liberalise’ a particular national social formation in the ‘Third World’. The first seminar will present the broad historical political economy of the country in question and the second one will present detailed analysis of a the last few decades of the relationship between a particular global institution and this country. Worth 20% – times to be negotiated;

d) write a major research paper informed by the course’s theoretical approaches (20-25 pages, double-spaced, 12 font size) on the topic of the above seminar series. Worth 55% – due December 10, 2007.
**Required Reading Material**

Students will have to buy or have sustained access to the following books:


Other material will be available in the library reserve room or electronically.

**Selected Recommended Reading Material**

There is a plethora of material in this field. Works focusing on the ways in which local governance institutions are changing blend with those analysing the global forces behind these changes, so the reading material ranges from ‘public administration’ more or less conventionally perceived to books assessing transformations in the international political economy. The books listed below are only indicative of what might be examined on the ‘global political economy’ side of the coin. More will be listed in every week’s offerings.


**The Course**

The first few weeks of the course will discuss theories of how changes in the global political economy alter the hegemonic contours of governance. This will be accomplished by interrogating the critical theory of Robert Cox and related thinkers and then examining critical texts about key moments in the World Bank’s ‘intellectual history’ and other key theoretical texts on the liberalization processes in ‘illiberal’ societies. The rest of the course will consist of student-led seminars on their research into the relationship between one country in the ‘Third World’ and a ‘liberalizing’ global governance institution.

**Wk. 1: September 10 – Introduction**

This seminar will discuss the course requirements and introduce the ‘Italian school’ of theory and the concepts that are the foundations of the course.

**Wk. 2: September 17 – Theorizing Hegemony and Global Governance**

**Required Reading:**


**Recommended Reading:**


Wk. 3: September 24 – The Liberal Project and Global Governance

Required Reading:

Recommended Reading:
Alastair Fraser, ‘Aid-Recipient Sovereignty in Global Governance,’ Global Economic Governance Programme, Managing Aid Dependency Project Working Paper, Department of Politics and International Relations, Oxford University, July 2006.
WK. 4: October 1 – Rethinking and Rebuilding the State

Required Reading:

Recommended Reading:

October 8 Public Holiday: No class
**Wk.5: October 15 – Democracy, Participation and Civil Society**

**Required Reading:**


**Recommended Reading:**


Wk. 6: October 22 – Accumulation and Public Goods

Required Reading:

Recommended Reading:

Wk. 7: October 29 – Illiberal Illusions? The NICs and Development

Required Reading:

Recommended Reading:


**Wk. 8: November 5 – US vs. Chinese Governance?**

Marcus Taylor and Susanne Soederberg, ‘The King is Dead (Long Live the King?): From Wolfensohn to Wolfowitz at the World Bank’, Moore, ed., The World Bank ... pp. 453-78.


**Recommended Reading:**


Wk. 9: November 12 – *First Seminar Presentations: Country History*

Wk. 10: November 19 – *Second Country Seminar Presentations*

Wk. 11: November 26 – *First ‘Relationship’ Seminar Presentations*

Wk. 12: December 3 – *Final ‘Relationship’ Seminar Presentations*