

Teaching Cases in Nonprofit Education

Open Call for Chapters in edited volume published by Sagamore Publishing

Book Editors:

Emma A. Powell, PhD, CNP
Associate Professor
Political Science and Public Administration
College of Liberal Arts and Social Sciences
Central Michigan University, Mt. Pleasant, MI

Paloma Raggio, PhD.
Assistant Professor
Philanthropy and Nonprofit Leadership
School of Public Policy and Administration
Carleton University, Canada

Please send completed manuscripts no later than **January 5, 2021** to npteachingcases@gmail.com . Please follow the instructions below for submission.

Please note that the contributors can submit cases based on real life events or fictionalized cases.

The teaching case method has gained in popularity across campuses. Traditionally used in Business Schools, it is now an approach widely used in public policy, public administration, and nonprofit studies departments. The stated goal of this method is to expose students to a situation where they need to discuss and explore the implications in light of the learning objectives set by the instructor. Cases are used to promote critical thinking skills and collaboration among students. Despite instructors and students generally enjoying this engaged approach to learning, as any teacher in the nonprofit education sector will attest, finding a large variety of engaging and relevant cases is often challenging. This edited volume will fill this gap by offering a diverse range of teaching cases to be used in nonprofit education classrooms.

Interested contributors are invited to submit teaching cases (real or fictionalized) based on a specific template that will be provided by the editor. These teaching cases should be directly relevant to the nonprofit and philanthropic sector.

Contributors should consider two routes for case development and submission.

1. **Independent Contribution.** Author(s) will draft a case submission and submit. Please fill interest form here to access the guidelines: [form for independent contributors](#)
2. **Class Assignment.** Faculty may use this call for cases as a substantive assignment for students to develop case material with faculty assistance. **Rubric, assignment language, and examples** are available upon approval and Interest Form submission. The interest form is available: [form for class assignment contribution](#)

This edited book has four main goals:

1. To illustrate the diversity of issues and challenges affecting the nonprofit and philanthropic sector.
2. To create a broad repository of teaching cases for teachers and students to use and learn from.
3. To develop critical thinking and collaboration skills, and also allow contributors to demonstrate their creativity.
4. To provide instructors with adaptable tools such as templates, teaching notes, and rubrics to facilitate the integration of teaching cases in their classrooms.

The ideal final contribution would be between 5000 to 7000 words including citations and supplementary online appendices. Cases would focus on one or two particular issues, challenges, dilemmas facing organizations and the people in the philanthropic and nonprofit sector.

To ensure the overall coherence of the edited volume, the editor will provide a clear and easy template for writing the cases. In the past, some instructors have collaborated with their students to produce high quality cases in their classrooms using these guidelines. Instructors have used these guidelines as final assignments in their classes or extra credit. If you intend to use this as an assignment and engage student learning for case development we require you to complete the attached interest form and email to npteachingcases@gmail.com no later than **September 1, 2020**.

Each of the cases should include these six main components (more details will be provided to interested contributors).

The six required components¹ are:

1. Short abstract (~250 words)
2. Introduction (~2 pages)
3. Background (~5-7 pages)
4. Discussion questions (~1 page)
5. Key evidence (~3-5 pages)
6. Teaching Note (~4 pages)

Why contribute to this edited volume?

1. Authors will be provided with clear guidelines and templates to write their cases, making the creative process easy and fast.
2. Authors will be provided with examples of high-quality cases to facilitate their own writing.

¹ Adapted by the author from Swiercz (2015) and Farhoomand, Ali. 2004. "Writing Teaching Cases: a Reference Guide." *Communications of the Association for Information* 13(1): Article 9.

3. Authors can elect to present real life cases or fictionalized cases provided that they follow the suggested format.
4. Authors can expect their chapters to be peer-reviewed thus recognizing the contribution of the authors to the field of nonprofit education.
5. Authors will contribute to the creation of a large repository of dedicated cases relevant to the nonprofit and philanthropic sector.

Contributions should reflect the broad diversity of research and teaching in our field. Scholars and students interested in a broad range of organizations, people, and critical issues are invited to contribute. Contributions can include but are not limited to the following areas in nonprofit education:

Advocacy and Policy Making	International NGOs
Board Governance	Leadership
Change Management	Marketing and Public Relations
Community Organizing	Nonprofit Law & Policies
Financial management	Philanthropy and foundations
Fundraising	Program Evaluation
Grant Writing	Social Entrepreneurship
Governance Research	Social Finance
Human Resource Management	Volunteering

For each area, authors are invited to identify one or two challenges they would like to address in their pieces. For example, an author interested in the area of leadership could tackle the issue of founder’s syndrome and succession planning. Another example could be a case developed in the area of change management that would illustrate the effect of unexpected crises on the organization. Authors are invited to be creative in the themes they address and the cases they create.

Feel free to contact npteachingcases@gmail.com if you have any questions regarding a potential contribution to this edited volume.

Independent Contribution Interest Form Details

- [Form for independent contributors](#)

Class Assignment Interest Form Details:

- [Form for class assignment contribution](#)

Timeline:

- September 1, 2020: Interest Form submission

- January 5, 2021: Submission of full manuscripts
- February 15, 2021: Chapters reviewed by editor and returned to authors with feedback.
- April 1, 2021: Authors submit revised chapters for blind peer review.
- Expected publication: June 1, 2021.