

CALL FOR COMPANIES

Be a client for a 6-week course on scaling.



What's *really* limiting your growth?

Selected companies serve as clients for graduate student teams in Carleton University's Technology Innovation Management (TIM) program.

Over six weeks, a student team diagnoses what is limiting your ability to scale, prioritizes the opportunities worth pursuing, and designs a recommended AI-enabled move to unblock your next stage of growth – delivered as a decision-focused report

The teams need real companies to apply the methods to. You get their work, at no cost.

IMPORTANT DETAILS

- No fee
- Starts in July
- 6 weeks from start to finish
- Limited spots available

TIME COMMITMENT

- 15-minute introductory call
- One diagnostic meeting with the class
- Feedback on diagnosis and initiative design presentations

WHAT YOUR COMPANY GETS

- Sharper insights into what is limiting scalability
- Prioritized scaling opportunities
- Recommended AI-enabled scaling initiative
- Stronger basis for deciding how to scale and what to do next

WHY PARTICIPATE

- No-cost way to get structured outside thinking
- Offered by a respected Carleton program
- Research-informed methods that improve results
- Industry-experienced students focused on your company

Limited spots. Apply as soon as possible.

Contact Eduardo Bailetti at eduardobailetti@cunet.carleton.ca to set up a 15-minute introductory call.