

Why this Network?

In the past decade, issues of international trade have become increasingly contentious in the EU and its Member States, with tens of thousands protesting against major trade deals.

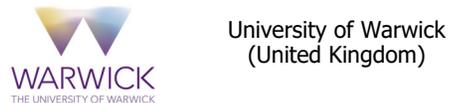
In the light of these developments, it has become important, for scholars and policy-makers alike, to understand the politics – and not just the policy – of international trade agreements.

What is driving these reactions? Why are some trade agreements reviled, and others ignored? What are the politics of trade?

Our Network of researchers is here to answer these questions.



The Jean Monnet Network brings together scholars from five universities, located on both sides of the Atlantic.



The European Commission's support for the production of Jean Monnet Network publications and activities does not constitute an endorsement of the contents, which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Centre for European Studies
Carleton University
1125 Colonel By Drive
Ottawa, Ontario, Canada K1S 5B6

Website: www.carleton.ca/tradenetwork
Phone: 613-520-2600 x1087
E-mail: ces@carleton.ca



Transatlantic Trade and Global Trade Challenges



Jean Monnet Network on Transatlantic Trade Politics

Hosted by the
Centre for European Studies,
Carleton University

www.carleton.ca/tradenetwork

Transatlantic Trade and Global Trade Challenges

Transatlantic trade between actors such as the European Union (EU), the United States (US), Canada, or the United Kingdom (UK) occurs in the context of global trade flows and forms part of the participating entities' broader trade strategies. This raises important questions:

- ◆ How do geopolitical tensions between the EU and actors such as Russia or China shape its view of like-minded trading partners across the Atlantic? How have events such as the Russian war in Ukraine influenced the transatlantic relationship?
- ◆ How does transatlantic trade fit into the EU's attempts to project its worldviews and regulatory standards through its trade agreements across the globe? How successful has the EU been in these efforts?

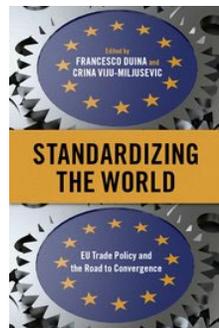
Within the Jean Monnet Network on Transatlantic Trade Politics, these kinds of questions are examined in the module on *Transatlantic Trade and Global Trade Challenges*. This module situates the transatlantic trading relationship in an interconnected global environment.

The module focuses on the EU and its constellation of trading partners. It examines how Brussels advances—including with its transatlantic partners—its commitment to a 'new generation' of trade agreements and regulatory standardization.

Module workshops

- ◆ Standardizing the World, Bates College, May 2022
- ◆ Transatlantic Trade in a Global Context, Carleton University, January 2024

Module publication



Standardizing the World: EU Trade Policy and the Road to Convergence

Edited by Francesco Duina and Crina Viju-Miljusevic

Oxford University Press, 2023.

Drawing on economic sociology and constructivist strands in international political economy, this volume presents an assessment of the EU's efforts to standardize a wide array of economic, political, and social aspects of life through its trade agreements.

Contributions by: Gerry Alons; Andrea C. Bianculli; Ferdi De Ville; Julia Grübler; Sangeeta Khorana; Rodrigo Polanco; Evgeny Postnikov; Maryna Rabinovych; Daniela Sicurelli; and Charlotte Sieber-Gasser.

Module Co-Leaders



Francesco Duina

Francesco Duina is Charles A. Dana Professor of Sociology at Bates College, where he is also a member of the European

Studies Program Committee. His research and interests lie at the intersection of international political economic and economic sociology, with a special focus on EU policy-making, legal compliance, and trade relations. He has written extensively on comparative regionalism (the EU, NAFTA, Mercosur, ASEAN, etc.), and has held appointments at Harvard University and the University of British Columbia.



Crina Viju-Miljusevic

Crina Viju-Miljusevic is Associate Professor at Carleton University, and Associate Director of the Centre for

European Studies. She holds a Jean Monnet Chair in "EU External Relations: Competing Regionalism in Eurasia". Her research interests include the economic effects of trade policies in the EU, the US and Canada, European economic integration, and the EU as an external actor. She has received a major research grant from the Social Sciences and Humanities Research Council of Canada, and has been academic coordinator of two Jean Monnet Projects on EU learning in Canadian high schools.



To stay up-to-date with our publications, interviews, and events, visit:

www.carleton.ca/tradenetwork

