

Why this Network?

In the past decade, issues of international trade have become increasingly contentious in the EU and its Member States, with tens of thousands protesting against major trade deals.

In the light of these developments, it has become important, for scholars and policy-makers alike, to understand the politics – and not just the policy – of international trade agreements.

What is driving these reactions? Why are some trade agreements reviled, and others ignored? What are the politics of trade?

Our Network of researchers is here to answer these questions.



The Jean Monnet Network brings together scholars from five universities, located on both sides of the Atlantic.



Universiteit Antwerpen University of Antwerp (Belgium)

Bates

Bates College (United States)



Carleton University (Canada)



Paris Lodron University of Salzburg (Austria)



University of Warwick (United Kingdom)



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Transatlantic Trade and Global Trade Challenges



Jean Monnet Network on Transatlantic Trade Politics

Hosted by the Centre for European Studies, Carleton University

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Transatlantic Trade and Global Trade Challenges

Transatlantic trade between actors such as the European Union (EU), the United States (US), Canada, or the United Kingdom (UK) occurs in the context of global trade flows and forms part of the participating entities' broader trade strategies. This raises important questions:

- ◆ How does transatlantic trade fit into the EU's plan for regulatory standardization?
- ◆ How do US extraterritorial sanctions—such as those targeting Iran or the Nord Stream 2 pipeline—affect transatlantic trade relations?
- ◆ How do tensions between the EU and illiberal actors such as China or Russia shape its view of like-minded trading partners across the Atlantic?

Within the Jean Monnet Network on Transatlantic Trade Politics, these kinds of questions are examined in the module on *Transatlantic Trade and Global Trade Challenges*. This module situates the transatlantic trading relationship in an interconnected global environment.

The module focuses on the EU and its constellation of trading partners. It examines how Brussels advances—including with its transatlantic partners—its commitment to a 'new generation' of trade agreements and regulatory standardization.

Module Work Program

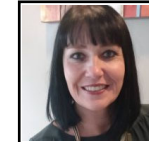
- ◆ Workshop at Bates College (May 2022): EU Trade Agreements and Standardization.
- ◆ Edited volume originating from the Bates workshop (2022/2023): *Standardizing the World: EU Trade Policy and the Road to Convergence*. The volume will examine the EU's efforts to project its definitional and normative stances in regulation onto its trading partners across the world.
- ◆ Workshop at Carleton University (Winter 2023): Transatlantic Trade Relations and External Trade Linkages. This workshop will explore the similarities and differences between the approaches implemented by the EU, the US, and Canada towards China, Iran and Eastern Europe (especially Russia and Ukraine).
- ◆ Policy briefs originating from the Carleton workshop (Spring 2023): These deal with topics such as policies pursued by the EU, US, and Canada towards China and the Chinese model of economic development; Russia and the Ukraine conflict; as well as the extraterritoriality of US sanctions against Russia and Iran.

Module Co-Leaders



Francesco Duina

Francesco Duina is Professor of Sociology at Bates College, where he is also a member of the European Studies Program Committee. His research and interests lie at the intersection of international political economic and economic sociology, with a special focus on EU policy-making, legal compliance, and trade relations. He has written extensively on comparative regionalism (the EU, NAFTA, Mercosur, ASEAN, etc.), and has held appointments at Harvard University and the University of British Columbia.



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Crina Viju-Miljusevic is Associate Professor at Carleton University, and Associate Director of the Centre for European Studies. Her research interests include the economic effects of trade policies in the EU, US, and Canada, as well as European economic integration and EU enlargement. In recent years, she has received a major research grant from the Social Sciences and Humanities Research Council of Canada, and has been academic coordinator of two Jean Monnet Projects on EU learning in Canadian high schools (funded 2016-2018, 2019-2021).

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