

# Antwerp Jean Monnet Summer School on Transatlantic Trade Politics The Politics of Transatlantic Trade





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### Welcome!

Welcome to the first Jean Monnet Network on Transatlantic Trade Politics Summer School hosted by the University of Antwerp.

From historical perspectives on the transatlantic relationship to modern geopolitical challenges, the interdisciplinary summer school will offer you expert insights into the dynamics driving trade politics between Europe and the Americas. The summer school will also address the political economy of transatlantic trade and investment; collaboration on issues of security and defense; culture and political discourse; and current challenges like geopoliticization and the response to climate change and Covid-19.

The summer school will be conducted over 5 days (2x3hours per day) where teaching will be conducted by professors from across Europe and North America. Invited experts in the sub-domains of political economy, history, defense, public policy, political science, and sociology will share some of their general views on transatlantic relations in plenary lectures.

Students will read and discuss key conceptual, theoretical as well as empirical issues on transatlantic and international trade. Come to the classroom well prepared, with a critical reading of the assigned readings ready in your head. Bring along an openminded critical attitude to engage more broadly with your fellow participants and of course with all the guest lecturers.

Throughout the week you will also participate in social events such as a guided city walk, a board games night, take a cruise at the port of Antwerp, and a BBQ. We hope you enjoy this week with us!

With our kind regards, Dirk De Bièvre, Scott Hamilton, Achim Hurrelmann and Cryna Viju-Miljusevic





Programm	e		
Wednesday 6	July 2022 Sports: Sightseeing Run or Rooftop Yoga		
18.30 – 20.00	If you like action, you can boost your energy during a sightseeing run past some beautiful docks, the iconic MAS museum and through Park Spoor Noord. The length of the route is about 7 kilometers. Not the running type? No problem, instead you can enjoy a relaxing yoga session on the rooftop of the MAS museum. <u>Meeting point:</u> University of Antwerp, International Relations Office, Gratiekapelstraat 10, Antwerp		
	Ily 2022 Introduction; History of Transatlantic Relations S.B.		
City Campus Building B Room 001 Prinssstraat 13 2000 Antwerpen			
	Opening discussion: Researching transatlantic relations in the 21st century Dirk De Bièvre (Antwerp) & Achim Hurrelmann (Carleton)		
10.45 – 12.00	Current Challenges for the Transatlantic Relationship: Group work and student presentations; situate results in course agenda		
	Lunch		
13.30 – 14.15	History of the Transatlantic Relationship: Overview and dimensions <i>Achim Hurrelmann (Carleton)</i>		
14.45 – 16.00	Commodity Chains and Transatlantic Relations Danielle Kinsey (Carleton), via Zoom		
19.30 – 21.30	Board games night @ The Playground <u>Meeting point:</u> The Playground, Hoofdkerkstraat 7, 2000 Antwerp		
	2022 Political economy of transatlantic relations		
Room: Prente			
Hof van Lier ( Prinssstraat 1	3.000 Antwerpen		
09.00 - 10.15	Patterns of transatlantic trade and investment <i>Crina Viju-Miljusevic (Carleton)</i>		
10.45 - 12.00	Transatlantic trade and investment in a time of 'decoupling' Elvire Fabry (Delors Institute)		
12.00 - 13.30	Lunch		
13.30 – 14.30	Trade agreements <i>Dirk De Bièvre (Antwerp)</i>		
15.00 - 16.15	Trade disputes Alasdair Young (Georgia Tech)		
	ly 2022 Port of Antwerp Cruise		
12.00 – 15.00	The Port of Antwerp has been a vital link in global trade since the Middle Ages. Over eight centuries, the Port has grown from a modest river port to one of the world's leading ports. Today, 150.000 people are working together towards a flourishing and sustainable future for the Port of Antwerp and its surroundings.		



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	Meeting point: Londenbrug (Amsterdamstraat) opposite the bar	
	called 'Licht der Dokken', at walking distance of the MAS museum	
Sunday 10 Ju	ly 2022 Dirk's guided city tour	
11.00 – 12.00	Dirk will provide a guided tour through the city centre of Antwerp. He will show you some of the urban-architectural remnants and reconstructions of 16th century Antwerp. In particular, the first-in- the-world large stock exchange (which was copied 1 to 1 by London after 1585): https://handelsbeursantwerpen.be/ <u>Meeting Point:</u> Lobby of CityBox Antwerp, Molenbergstraat 2-4, Antwerpen Centrum, 2000 Antwerp.	
Tuesday 12 li		
Tuesday 12 July 2022 Transatlantic relations in a global context:		
geostrategic perspectives Room: Prentenkabinet		
Hof van Lier (		
	3 2000 Antwerpen	
	The political economy of autocratic regimes I: the challenge of Russia <i>Dirk De Bièvre (Antwerp)</i>	
10.45 – 12.00	The political economy of autocratic regimes II: the challenge of China Jean-Christophe Defraigne (UCLouvain)	
12.00 - 13.30	Lunch	
	Security relations & NATO	
	Elinor Sloan (Carleton)	
	3 July 2022 Politicization of transatlantic trade	
Room: Prente		
Hof van Lier (	S.HvL)	
	3 2000 Antwerpen	
9.00 - 10.15	What is politicization? What drives the politicization of trade agreements? <i>Ece Özlem Atikcan (Warwick)</i>	
10.45 – 12.00	Politicization of recent EU trade agreements	
	Gabriel Siles-Brügge (Warwick)	
12.00 – 13.00	Lunch	
13.00 – 14.15	Brexit and the reconfiguration of transatlantic relations: EU and UK perspectives	
	Gabriel Siles-Brügge (Warwick)	
14.45 – 16.00	Brexit and the reconfiguration of transatlantic relations: US and Canadian perspectives	
	Achim Hurrelmann (Carleton)	
Thursday 14 J	July 2022 Current challenges & final debate session	
Room: Prente		
Hof van Lier (	S.HvL)	
	3 2000 Antwerpen	
09.00 - 10.00	Dealing with environmental challenges and climate change	
10.30 - 11.30	Gabriele Spilker (Konstanz) & Dirk De Bièvre (Antwerp)	
13.30 – 14.45	Wrap up & final event with <i>Francesco Duina (Bates University)</i> &	
15.15 – 16.30	Michelle Egan (American University)	



	Cultural aspects: A community of shared values?
TBC	Brasserie Lambik @ Bocadero.
	Meeting point: TBC



### **Speakers**

#### Dirk De Bièvre

Dirk De Bièvre is Professor of International Politics and Chair of the Department of Political Science at the University of Antwerp (Flanders, Belgium). He studied at the universities of Leuven, Louvain-la-Neuve and Konstanz, Germany, and obtained his PhD at the European University Institute in Firenze, Italy, in 2002. From there, he went on as a postdoc at the Max Planck Institute for Research on Collective Goods in Bonn and the Mannheim Centre for European Social Research of the University of Mannheim until 2006. He was a visiting fellow at the London School of Economics and Political Science during the academic year of 2014-15.

He has published extensively on multilateral trade politics, European Union trade policy, and the role of interest groups in public policy making and is the co-author of a monograph on judicial politics in the World Trade Organization with ECPR Press together with Arlo Poletti (Trento) and a handbook on European trade policy with MacMillan together with Sieglinde Gstöhl (College of Europe, Bruges).

Dirk is Official Representative of the University of Antwerp for the ECPR and member of the steering committee of the ECPR Standing Group on International Relations (SGIR). In that capacity, he is jury member of the ECPR Hedley Bull prize in International Relations and member of the Joint Management Committee of the *European Journal of International Relations* (together with representatives from the European International Studies Association EISA). He is member of the Editorial Boards of the *Journal of European Public Policy* and *Politics and Governance*.

#### Jean-Christophe Defraigne

Jean-Christophe Defraigne is currently professor in International and European Economics at the Institute for European Studies of Université Saint-Louis Bruxelles and at the Louvain School of Management UCLouvain. He is also a research fellow at Leuven Centre for Global Governance Studies of the the KULeuven University. Professor Defraigne holds a MSc in Economic History at the London School of Economics in and a PhD in Economics at the University of Brussels. In 2003-2004, he was a research fellow at the University of International Business and Economics of Beijing (Jing Mao Da Xue) on EU-China economic relations. He has been visiting scholar and professor at UIBE Beijng (Jing Mao Da Xue) and Zhejiang Da Xue. As an academic expert, he has participated to numerous international research projects for various international institutions such as the European Commission, the European Parliament, the Japan External Trade Organization or the Jacques Delors Institute. His research focuses on long term comparative analysis of regional integration processes (East Asia, Europe, Americas), their links with the strategies of transnational corporations and technological changes; the analysis of the history of technological changes, industrial and trade policies in Europe, USA and East Asia (1870-2005); the transition of the Chinese economy and East Asian integration and the rise of emerging economics and its effect on Europe.

#### Francesco Duina





Francesco Duina is Professor of Sociology and a faculty member of the European Studies Program. He has held appointments at Harvard University, Copenhagen Business School, and the University of British Columbia (where he was Professor and Head of Sociology during 2013-2015).

His work lies at the intersections of economic sociology, political sociology, and international political economy. He is especially interested in globalization, international organizations, and the continuing relevance of nation states. In that context, he has written on a variety of themes – such as international trade, competition, consumer policy, nationalism, democracy, law, and regional integration. Much of his work is comparative (Europe, the Americas, Asia, and beyond) and in theoretical terms adopts an institutionalist perspective. Professor Duina has published articles in a wide range of political science and sociology journals. He also has contributed chapters to edited volumes on the European Union and other international organizations, international trade, nationalism, the distinctiveness of national institutions, and related themes. He has authored six books on questions of national identity and nationalism, international organizations, and globalization. Along with scholars from five other universities, Francesco is a partner in the Jean Monnet Network on Transatlantic Trade Politics.

#### Michelle Egan

Professor Michelle Egan focuses on comparative politics and political economy. She works on Europe and the United States, with a focus on issues of federalism, trade, governance and law. She is currently on a CFR Fellowship in Canada. She is past Chair and Vice Chair of EUSA, the EU Studies Association, and is editor of series on EU with Palgrave. She is a Global scholar at Wilson Center, and has been recipient of Wilson Fellowship. She has published two books with Oxford, and is currently working on another book on trade and comparative federalism. She has appeared on CNN International NPR Marketplace, NPR the World, A Jazeera, Sirius Radio, Knowledge@Wharton, as well as quoted in various news media, notably on Brexit, Trade Policy, and EU affairs. Professor Egan is co-director of the Transatlantic Policy Center with Professor Garret Martin.

#### Elvire Fabry

Elvire Fabry is Senior Research Fellow at the Jacques Delors Institute, in charge of trade policy, EU in globalisation and Brexit. Her areas of expertise include EU bilateral trade negotiations, investment, global governance, WTO reform, Brexit, EU-US relations, EU-China relations, and perceptions of globalisation. She previously conducted research on the EU's external action policies (trade, security and defense, neighbourhood, migration). After being at the European Commission's Forward Studies Unit (1995), she joined the prospective studies and foresight centre, Futuribles International. In 2003-2004 she was research fellow at the Fondation Robert Schuman. From 2005 until spring 2009 she was director of the European programme at the Fondation pour l'Innovation Politique. She joined the Jacques Delors Institute in 2009.

Elvire Fabry holds a PhD in political science from the IEP (Sciences-Po) Paris, and Master's degrees in philosophy and international relations from the Panthéon Sorbonne – Paris I University. She has been an auditor ("Defense policy" 64th session)



at the Institute of Higher National Defence Studies (IHEDN) in 2011-2012. She is Colonel of the Citizens' Reserve of the French Air Force.

#### Achim Hurrelmann

Achim Hurrelmann is Professor of Political Science at Carleton University and currently serves as Chair of the Department. He is Co-Director of the Centre for European Studies (CES), a Carleton University Research Centre. He is cross-appointed to the Institute of European, Russian and Eurasian Studies (EURUS). Dr. Hurrelmann's scholarly work focuses on the politics of the European Union. He is particularly interested in political discourses about European integration (in parliaments, the media, and among citizens), the democratization of the EU, as well as Canada-Europe relations. His articles have appeared in some of the leading journals in the field, including *European Journal of Political Research, West European Politics, Journal of European Public Policy*, and *Journal of European Integration*.

#### **Danielle Kinsey**

Danielle Kinsey focuses on the history of 19th century Britain and empire, comparative women's and gender history, and global history. She is particularly interested in studying transnational connections and commodity chains that show the centuries-old development of globalization and how interconnection has been formative in the making of the modern world. Her current book project examines the meaning of diamonds in Britain and Empire across the nineteenth century. With Jennifer V. Evans, she is also embarking on a new project about photography and sexual revolution in the twentieth century. Dr. Kinsey completed her MA at the University of Calgary and her PhD at the University of Illinois at Urbana-Champaign. Dr. Kinsey is currently the coeditor-in-chief of H-Material Culture.

#### Ece Özlem Atikcan

Ece Özlem Atikcan is Professor in Politics and International Studies at the University of Warwick and a Visiting Senior Research Fellow at the European Institute of the University College London in the UK. She is also the Principal Investigator of the FRAMENET project and a member of Jean Monnet Networks on Transatlantic Trade Politics and on the Politicisation of Europe. Before joining the University of Warwick as an Assistant Professor in 2016, she was based at Université Laval, Canada. She completed her doctoral program in political science at McGill University in Canada and she was also a SSHRC Postdoctoral Fellow at the Jean Monnet Centre of Excellence of Université de Montréal-McGill University.

#### Gabriel Siles-Brügge

Dr Gabriel Siles-Brügge is a Reader in Public Policy in the Department of Politics and International Studies. Gabriel joined the University of Warwick in September 2016 from the University of Manchester, where he was a Lecturer in Politics. Before that, Gabriel was a Lecturer in International Political Economy at Oxford Brookes University. He holds a PhD from the University of Sheffield. Gabriel's research interests sit at the interface of the study of public policy, political economy and European Studies. He has extensively researched the politics of trade and investment negotiations, the role of





economic ideas and quantification in policymaking and civil society contestation of economic integration (including the role of frames and emotions).

Dr Siles-Brügge is a member of the Jean Monnet Network on 'Transatlantic Trade Politics', where he co-leads a work package on 'The reconfiguration of transatlantic trade after Brexit'. He is the co-author of *TTIP: The Truth about the Transatlantic Trade and Investment Partnership* (Polity, 2016). This study sought to move beyond the hyperbole of the public debate around TTIP to consider the deeper regulatory implications of and political mobilization driven by the agreement. It has been translated into Dutch and German and was launched at the UK House of Commons and the European Parliament. His first book, *Constructing European Union Trade Policy: A Global Idea of Europe*, was published in the Palgrave Macmillan IPE series in 2014. It explores the broad political economic implications of the EU's policy of pursuing Free Trade Agreements with emerging economies.

#### Elinor Sloan

Elinor Sloan joined the Department of Political Science at Carleton University in 2002 after 6 years as a defense analyst in the Department of National Defence, focusing on United States defense policy and advanced military technologies. Prior to completing her PhD she was a logistics officer in the Canadian Armed Forces following graduation from the Royal Military College of Canada.

Dr. Sloan has published widely on Canadian and US defense and security topics. Her teaching focuses on International Security Studies, Transatlantic Security Issues, and North American Security and Defense Policy. She currently has two projects underway: a book manuscript on Canada's International Security Policy and a SSHRC-funded research project on the naval shipbuilding strategies of Canada and its close allies.

#### **Gabriele Spilker**

Gabriele Spilker is Professor of International Politics - Global Inequality at the Department of Politics and Public Administration, part of the Excellence Cluster "The Politics of Inequality" and principal investigator of the Clusterproject: "Climate Inequalities in the Global South: from Perceptions to Protest". Her main research interests concern both the determinants and the consequences of inequality. In particular, she investigates the consequences of climate change for migration and conflict as well as inequalities in perceiving globalization processes. Gabriele Spilker completed her PhD at ETH Zurich as part of the National Center of Competence in Research (NCCR) "Challenges to Democracy" in 2009. Before joining the University of Konstanz, she was a Fritz Thyssen Fellow at the Weatherhead Center of International Affairs at Harvard University (2011-2012), a postdoctoral researcher in the "International Political Economy" group of Thomas Bernauer at the Center for Comparative and International Studies (CIS) at ETH Zurich (2012-2013) as well as Assistant/Associate Professor of International Politics (2014-2020) and Professor for Empirical Research Methods at the Department of Political Science and Sociology of the University of Salzburg (2020-2021). Her work has been published in the British Journal of Political Science, International Organization, Journal of Politics and Nature Climate Change. Gabriele Spilker is an active part of Scientists for Future (S4F).





#### Crina Viju-Miljusevic

Crina Viju-Miljusevic is an Associate Professor at the Institute of European, Russian and Eurasian Studies (EURUS) at Carleton University. She serves as Associate Director of the Centre for European Studies (CES). She teaches a number of courses related to Europe and Russia, at both the undergraduate and graduate levels, focusing either on interdisciplinary or economic issues. Her research interests include the economic effects of trade policies applied within the EU, US and Canada, as well as European economic integration and EU enlargement. In the past six years, she has received a major research grant for an EU-related project from the Social Sciences and Humanities Research Council of Canada; and she has been academic coordinator of two Jean Monnet Projects on EU learning in Canadian high schools (funded 2016-2018 and 2019-2021).

#### Alasdair Young

Alasdair Young is Professor and Neal Family Chair. He co-directs the Center for European and Transatlantic Studies, a Jean Monnet Center of Excellence, and the Center for International Strategy, Technology, and Policy. He held a Jean Monnet Chair (2012-15) and received the Ivan Allen College's Distinguished Researcher Award in 2015. Beyond Georgia Tech, he is co-editor of JCMS: Journal of Common Market Studies and was chair of the European Union Studies Association (USA) (2015-17). Before joining Georgia Tech in 2011, he taught at the University of Glasgow in the UK for 10 years. Prior to that he held research posts at the European University Institute in Florence, Italy, and the University of Sussex, outside Brighton in the UK.

Alasdair has written five books, including Supplying Compliance with Trade Rules: Explaining the EU's Responses to Adverse WTO Rulings (Oxford University Press, 2021). He has edited 15 other volumes, including the eighth edition of Policy-Making in the European Union with Mark Pollack, Christilla Roederer-Rynning, and Helen Wallace (Oxford University Press, 2020). He has published almost a score of refereed journal articles -- including in Global Environmental Politics, the Journal of Common Market Studies, the Journal of European Public Policy, the Review of International Political Economy, and World Politics -- and written more than 40 book chapters. He has also performed consultancy work for the US and UK governments and for the European Commission.





## About your hosts and organizers

#### The Jean Monnet Centre of Excellence

The Jean Monnet Network on Transatlantic Trade Politics studies the politicization of international trade with a particular focus on trade relationships across the North Atlantic. The network brings together five universities, from Europe and North America, whose scholars possess recognized expertise on European and international trade. The Jean Monnet Network engages in a broad range of activities to further research, teaching, and outreach to non-academic constituencies. In addition, by establishing scholarly connections between researchers and shared educational environments for students, the network promotes scholarly knowledge on the politics of international trade, particularly in the EU, and helps train a new generation of experts, who will be in a position to promote transatlantic understanding in their future teaching, research and professional careers. For more information, see www.carleton.ca/tradenetwork.

#### **Carleton University**

Carleton University is a comprehensive higher education institution located in Ottawa, Canada's capital city. Established in 1952, the university currently has an enrollment of more than 27,000 undergraduate students and more than 4,000 graduate students. Carleton University offers a broad range of undergraduate and graduate degree programs, with particular strength in public and international affairs, as well as in other areas such as engineering and computer studies. Through the Institute of European, Russian, and Eurasian Studies (EURUS), Carleton offers a range of interdisciplinary teaching programs in the area of EU Studies at the undergraduate and graduate level. The university houses a research centre focusing on EU Studies, the Centre for European Studies (CES), which has received external funding from Canadian and European sources, including the Erasmus+ Programme of the European Union.

#### **Antwerp Summer University**

Since 2010 Antwerp Summer University offers intensive, short-term courses during the summer months within the areas of excellence of the University of Antwerp and its partners. Next to several interdisciplinary summer schools, summer school topics range from Law over Design Sciences to Health. Target groups are different for each summer school and may consist of students, researchers, and/or working professionals.

As you will notice, summer schools consist of intensive full-time programs in which a wide variety of teaching methods are used. Sessions are taught by international speakers and experts from both within and outside the academic world. An intensive learning experience with maximum impact is guaranteed thanks to the international composition of the classroom, the interactive set-up of the courses, and the approachability of the lecturers.

#### The University of Antwerp

The University of Antwerp, which was founded in 2003, has about 20,800 students and scores extremely well in Young University Rankings. It is ranked 7th in the world in the Times Higher Education Millennials 2019, and 22nd of all universities younger than 50 years old in the Times Higher Education 250 under 50 2019. Up to 20% of our students



are international, coming from all corners of the world: from the A of Argentina to the Z of Zambia. The University of Antwerp is characterised by its high standards in education, internationally competitive research and its entrepreneurial approach. The University of Antwerp has nine faculties:

- Applied Engineering
- Design Sciences
- Law
- Pharmaceutical, Biomedical and Veterinary Sciences
- Arts
- Business and Economics
- Medicine and Health Sciences
- Social Sciences
- Science

As well as the Antwerp School of Education and the Institute of Development Policy Do you want to expand your horizons and obtain a **degree** at the University of Antwerp? Or are you interested in an **exchange opportunity** from 2 months to a full year? Or do you want to discover our research domains and the **Antwerp Doctoral School**?

All information available on: <u>www.uantwerp.be/education</u>, or contact us via:Degree students PhD students International Students Office T +32 265 31 89 internationalstudents@uantwerp.be

# Exchange students International Relations

Office T + 32 3 265 49 61 Incomingstudents@uantwerp.be

#### The Department of Political Science of the University of Antwerp

#### Our research groups

- Media, Movements and Politics (M2P)
- Politics and Public Governance (PPG)
- International Politics (IP).

#### Our Teaching programs (Dutch)

- the BA in political science
- a MA in political communication
- a MA in international relations and diplomacy.
- A MA in Political Science (English)



## Tips for other activities during your stay

Want to learn everything about the different areas in Antwerp? Fancy a stroll in one of the many parks? Looking for a good place to have drinks? Interested in shopping or visiting museums?

Find out more on <u>visitantwerp.be</u> or pop into the **tourist office**: Antwerp Tourist Office: Grote Markt 13 2000 Antwerp Email: info@visitantwerpen.be

The last Wednesday of every month, several **Antwerp museums** can be visited for free. Such museums include:

- Museum Aan De Stroom (MAS): https://mas.be/en
- Museum Plantin-Moretus: <u>https://www.museumplantinmoretus.be/en</u>
- Red Star Line Museum: https://www.redstarline.be/en
- The Letterenhuis: https://www.letterenhuis.be/en

From 4 June until 10 July you can visit the **Sinksenfoor**, a gigantic funfair. Come and taste a typical Lackmans waffle or some smoutebollen and enjoy the rides

Location: Park Spoor Oost, Buurtspoorweglei 3, 2140 Antwerp

For years, the **Zomer van Antwerpen** (Summer of Antwerp) has offered a dazzling mix of theatre, music and circus in the craziest places in town. From expansive nature to intimate squares. From young talent to established names.

Check out the program to see what is happening during your stay.

Every Friday there is a free concert at the beautiful **open air theater in the Rivierenhof** park in Deurne. Find out more <u>on the OLT website</u>.



## **Campus Map**



