

WELCOME TO OUR FIRST
WEB WEDNESDAY WORKSHOP
Let's Talk Top Level Navigation

#Content



Content in
→ Time Limit
[- Logo Content >
[- Shop & Dev >

Navigation
→ Home - 100% use pr
→ Shop - 100% use pr
→ When - 100% use pr

Collection
- Mod A
- Mod B
- Mod C

Navigation
→ Home - 100% use pr
→ Shop - 100% use pr
→ When - 100% use pr

WHAT WE'RE GOING TO TALK ABOUT

What is a navigation?

Why are we considering the move to top navigation?

Concerns we are aware of and are looking to mitigate

Options and best practices

Break into smaller groups to discuss

WHAT IS A 'NAV'?

Top / horizontal nav

Side / vertical nav

Mobile (hamburger)

Primary nav

Secondary nav

Top level, second level, third level nav

Jump to menus

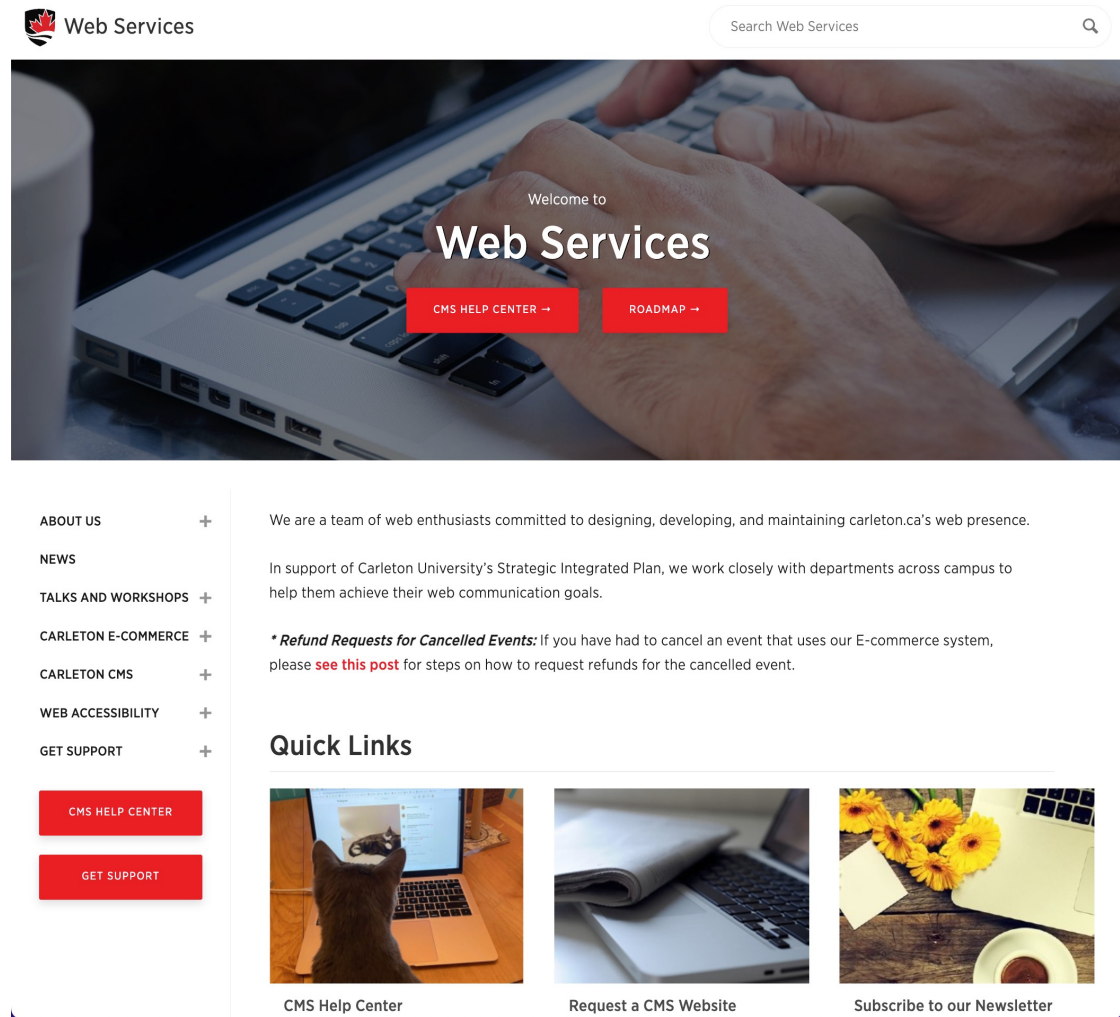
Footer

It is essentially a way to help users navigate, or make their way around, your website.

A navigation menu is comprised of static pages (usually) and the titles are considered H1 elements on the page.

OUR CMS NAV - SIDE LEVEL

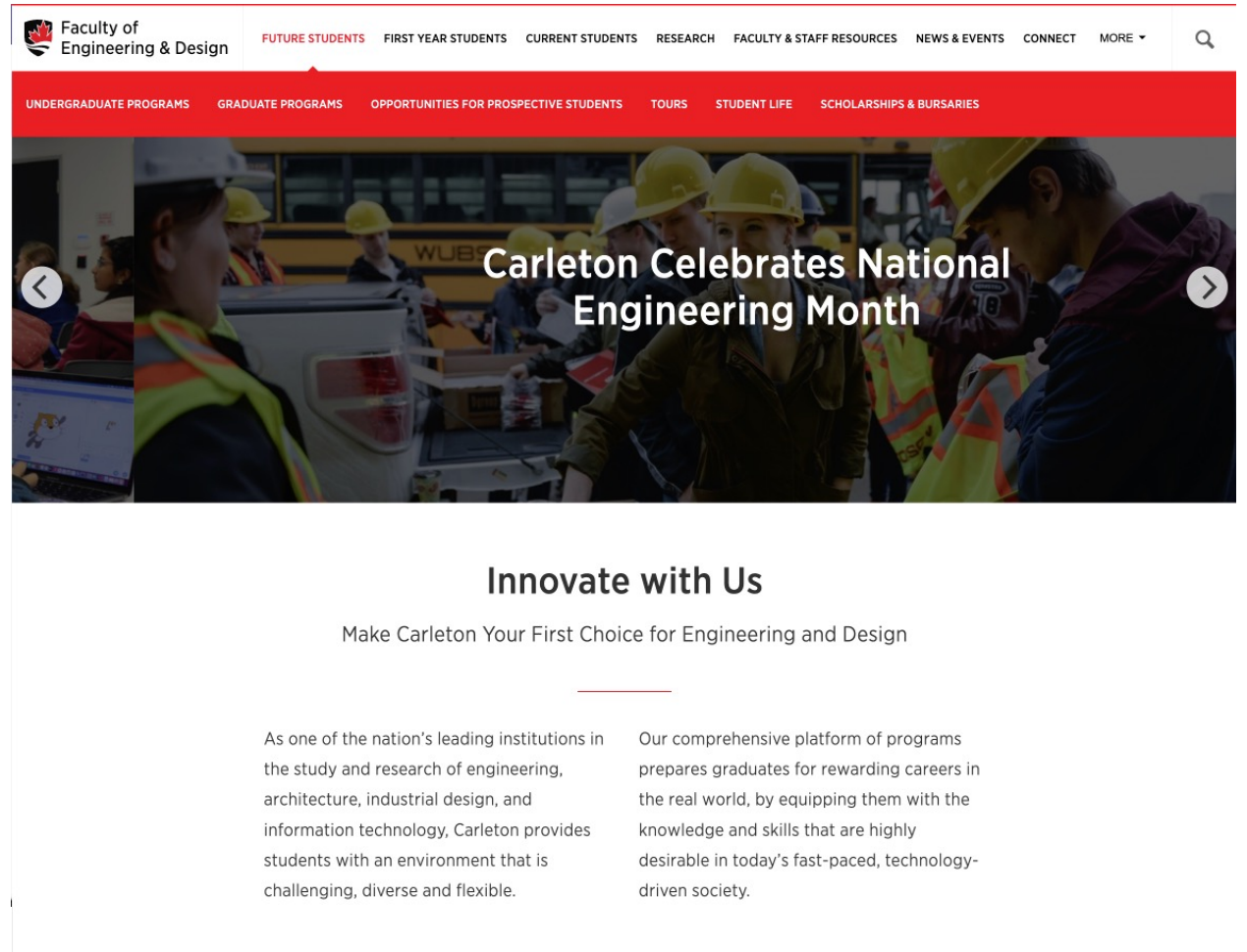
- Located on the left hand side
- Allows for up to three levels of navigation



The screenshot shows the 'Web Services' website. At the top left is the 'Web Services' logo. At the top right is a search bar with the text 'Search Web Services' and a magnifying glass icon. Below the search bar is a large hero image of hands typing on a laptop keyboard. Overlaid on the hero image is the text 'Welcome to Web Services' and two red buttons: 'CMS HELP CENTER →' and 'ROADMAP →'. On the left side of the page is a vertical navigation menu with the following items: 'ABOUT US +', 'NEWS', 'TALKS AND WORKSHOPS +', 'CARLETON E-COMMERCE +', 'CARLETON CMS +', 'WEB ACCESSIBILITY +', and 'GET SUPPORT +'. Below the menu are two red buttons: 'CMS HELP CENTER' and 'GET SUPPORT'. The main content area on the right contains a paragraph: 'We are a team of web enthusiasts committed to designing, developing, and maintaining carleton.ca's web presence. In support of Carleton University's Strategic Integrated Plan, we work closely with departments across campus to help them achieve their web communication goals.' Below this is a red asterisk and the text: '* Refund Requests for Cancelled Events: If you have had to cancel an event that uses our E-commerce system, please see this post for steps on how to request refunds for the cancelled event.' Below the text is a 'Quick Links' section with three image-based links: 'CMS Help Center' (with an image of a cat looking at a laptop), 'Request a CMS Website' (with an image of a laptop and papers), and 'Subscribe to our Newsletter' (with an image of a laptop, sunflowers, and a coffee cup).

OUR FRAMEWORK NAV - TOP LEVEL

- Located at the top of page above the hero banner
- Limited to how many items can appear
- Allows for three levels of navigation



The screenshot displays the top navigation of the Faculty of Engineering & Design website. The top level of navigation is a red bar containing the following items: UNDERGRADUATE PROGRAMS, GRADUATE PROGRAMS, OPPORTUNITIES FOR PROSPECTIVE STUDENTS, TOURS, STUDENT LIFE, and SCHOLARSHIPS & BURSARIES. Above this bar is a secondary navigation bar with the Faculty of Engineering & Design logo and the following items: FUTURE STUDENTS, FIRST YEAR STUDENTS, CURRENT STUDENTS, RESEARCH, FACULTY & STAFF RESOURCES, NEWS & EVENTS, CONNECT, and MORE. A search icon is located on the far right of the secondary navigation bar. Below the navigation bars is a hero banner featuring a photograph of students in a workshop setting, wearing hard hats and safety vests. The banner text reads "Carleton Celebrates National Engineering Month". Below the banner is a section titled "Innovate with Us" with the subtext "Make Carleton Your First Choice for Engineering and Design". The main content area contains two columns of text describing the faculty's offerings and the benefits of studying at Carleton.

Faculty of Engineering & Design

FUTURE STUDENTS FIRST YEAR STUDENTS CURRENT STUDENTS RESEARCH FACULTY & STAFF RESOURCES NEWS & EVENTS CONNECT MORE

UNDERGRADUATE PROGRAMS GRADUATE PROGRAMS OPPORTUNITIES FOR PROSPECTIVE STUDENTS TOURS STUDENT LIFE SCHOLARSHIPS & BURSARIES

Carleton Celebrates National Engineering Month

Innovate with Us

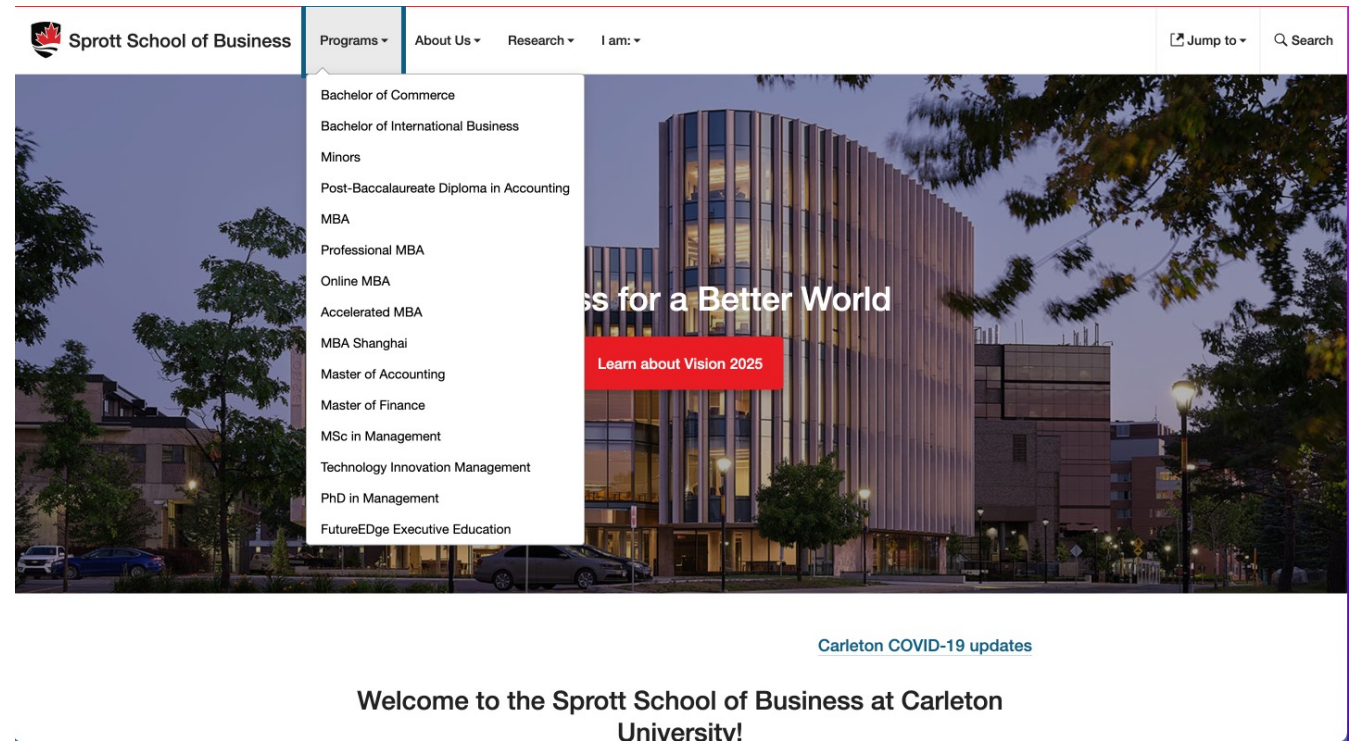
Make Carleton Your First Choice for Engineering and Design

As one of the nation's leading institutions in the study and research of engineering, architecture, industrial design, and information technology, Carleton provides students with an environment that is challenging, diverse and flexible.

Our comprehensive platform of programs prepares graduates for rewarding careers in the real world, by equipping them with the knowledge and skills that are highly desirable in today's fast-paced, technology-driven society.

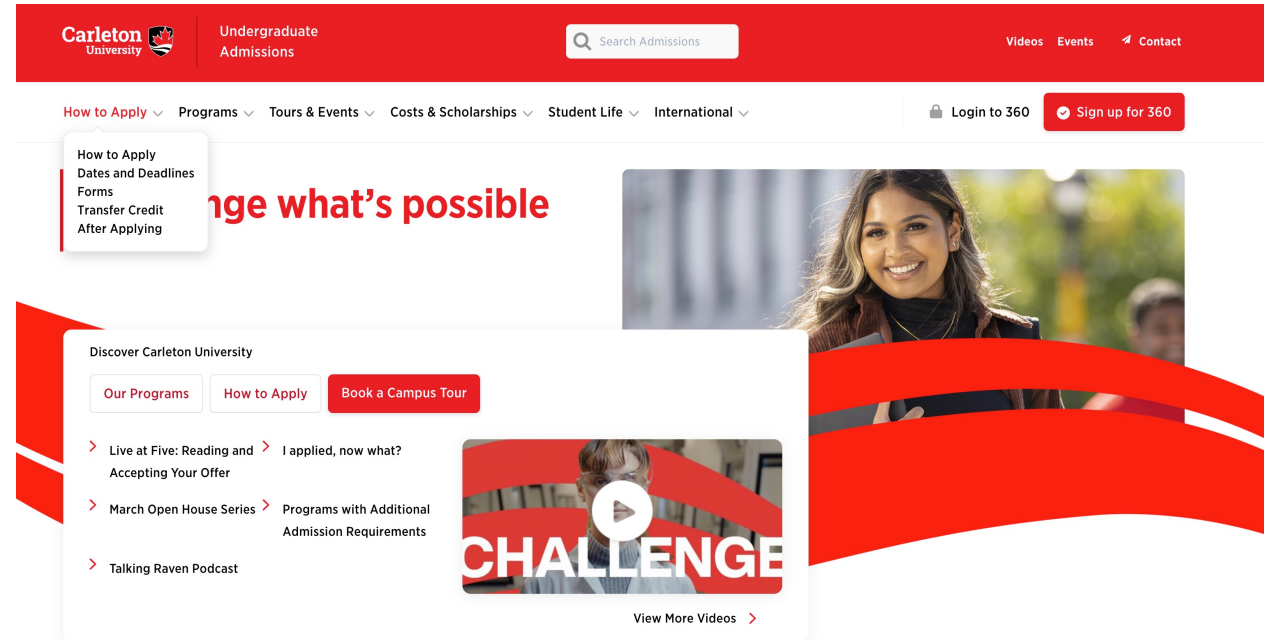
CUTHEME PILOT NAV - TOP LEVEL

- Located at the top of page above the hero banner
- Limited to how many items can appear
- Allows for two levels of navigation



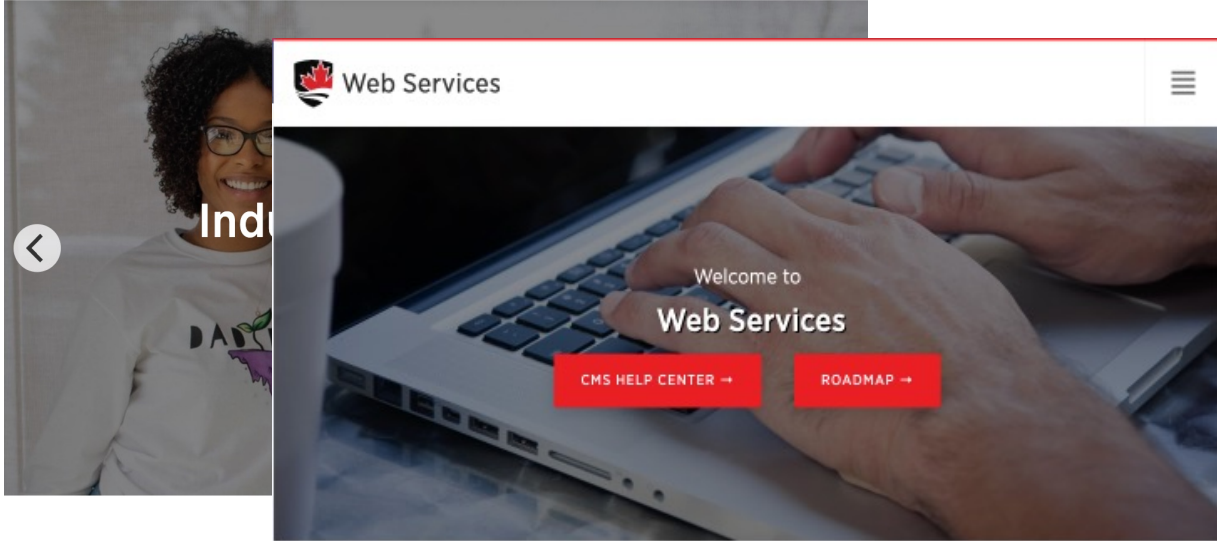
UNDERGRADUATE ADMISSIONS NAV - TOP LEVEL

- Located at the top of page above the hero banner
- Limited to how many items can appear
- Allows for two levels of navigation



MOBILE NAV -
HAMBURGER





Make Carleton

We are a team of web enthusiasts committed to designing, developing, and maintaining carleton.ca's web presence.

As one of the nation's lead in the study and research c architecture, industrial des information technology, Ca students with an environm challenging, diverse and fle

In support of Carleton University's Strategic Integrated Plan, we work closely with departments across campus to help them achieve their web communication goals.

*** Refund Requests for Cancelled Events:** If you have had to cancel an event that uses our E-commerce system, please **see this post** for steps on how to request refunds for the cancelled event.

[Opportunities for Prospective Students →](#)

Challenge what's possible

[Our Programs](#)

[How to Apply](#)



Admission Requirements

Education Background

[Select your education background](#)

Program of Interest

[Select your program of interest](#)

[Get Details](#)

Not sure where to start? [Find your perfect program.](#)

WHY ARE WE
CONSIDERING THE
MOVE TO TOP NAV?

Consistent user
experience across the
Carleton domain

Utilize the full width of
the screen for content

Many modern options
available

Simplifies our template,
streamlines our
development

Mobile Friendly

Accessible

CONCERNS WE ARE AWARE OF AND LOOKING TO ADDRESS

- Large navigations
- Buttons in the side nav
- Multi level navigation/sub menus
- Having to rework their navigations
- Mobile concerns
- Distinguishing from the global navigation



LET'S TALK OPTIONS AND BEST PRACTICES



WE WANT TO HEAR
YOUR THOUGHTS

Break into groups to discuss